# Fraud in the COVID Ecosystem Survive and Thrive Guide

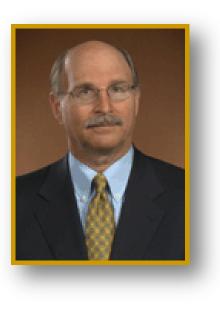


July 7, 2022 - Webinar 189



Bystander Rescue Care CareUniversity Series

# Welcome



## **Charles Denham, MD**

Chairman, TMIT Global Founder Med Tac Bystander Rescue Care

Med Tac Bystander Rescue Care July 7, 2022

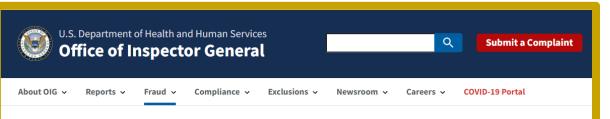
CareUniversity Webinar 189



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## **Who You Gonna Call?**





Home > Fraud > Consumer Alerts > Fraud Alert: COVID-19 Scams

### Fraud Alert: COVID-19 Scams

OVID-19 fraud is rapidly evolving. This page is frequently updated.							
Last updated: January 4, 2022							
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The U.S. Department of Health and Human Services Office of Inspector General is alerting the public about fraud schemes related to the novel coronavirus (COVID-19).



Report the Scam HHS OIG Hotline TIPS.HHS.GOV 1-800-447-8477 TTY: <u>1-800-377-4950</u> Federal Trade Commission

<u>1-877-FTC-HELP</u>

#### **Related Information**

- <u>Coronavirus.gov</u>
- <u>CDC.gov/coronavirus</u>
- <u>USA.gov/coronavirus</u>
- DOJ: Report COVID-19 Fraud
- Senior Medicare Patrol Information on <u>COVID-19 Fraud</u>
- HHS-OIG COVID-19 Portal

# Alert from Health & Human Services

• Fraudulent Tests

HHS Grants

• Medicare Prescription Cards

## • Identity Theft

• Fraudulently Bill Medicare



## **Fraud Definition**

In <u>law</u>, fraud is <u>intentional deception</u> to secure unfair or unlawful gain, or to deprive a victim of a legal right. Fraud can violate civil law (e.g., a fraud victim may sue the fraud perpetrator to avoid the fraud or recover monetary compensation) or criminal law (e.g., a fraud perpetrator may be prosecuted and imprisoned by governmental authorities), or it may cause no loss of money, property, or legal right but still be an element of another civil or criminal wrong.

Source: https://en.wikipedia.org/wiki/Fraud



Home > Fraud > Consumer Alerts > Fraud Alert: COVID-19 Scams

### Fraud Alert: COVID-19 Scams

COVID-19 fraud is rapidly evolving. This page is frequently updated.

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#### **Related Information**

- <u>Coronavirus.gov</u>
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- DOJ: Report COVID-19 Fraud
- <u>Senior Medicare Patrol Information on</u> <u>COVID-19 Fraud</u>

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<u>HHS-OIG COVID-19 Portal</u>

# Scammers are out there preying on COVID-19 fears.



Scammers can cause harm. They can fraudulently bill federal health care programs or commit identify theft.



**COVID-19 fraud is rapidly evolving. Be cautious of unsolicited requests for personal information.** 

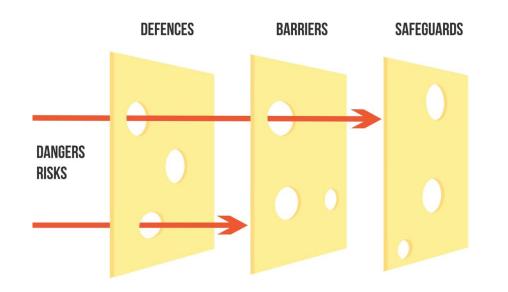


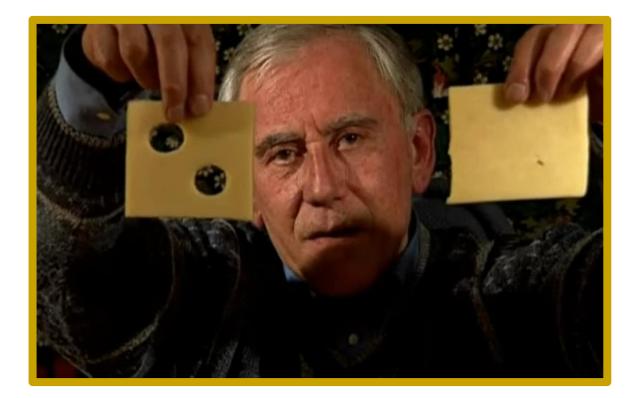
Talk to your doctor to get COVID-19 testing or treatments.



If you suspect fraud, take action.

# SWISS Cheese Model

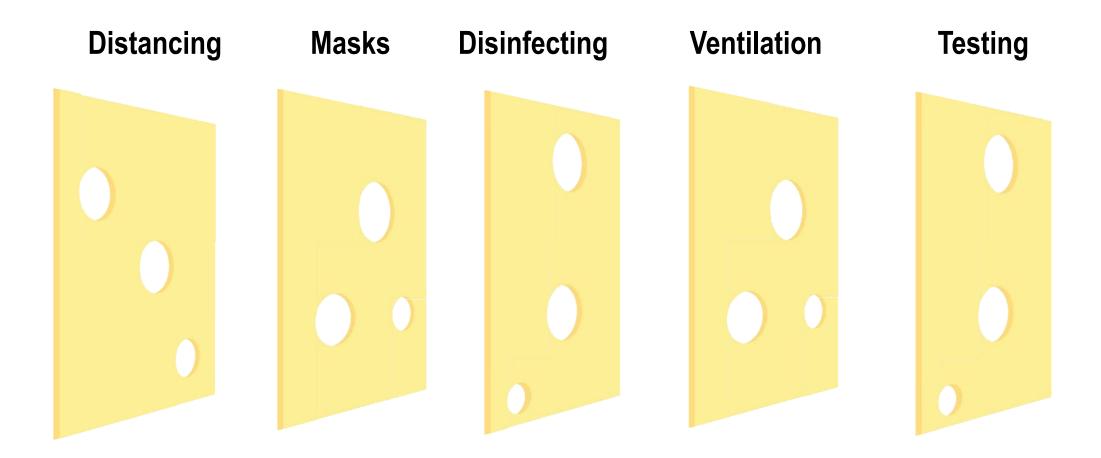




## **Professor James Reason**

Source: https://www.youtube.com/watch?v=KND5py-z8yl

## **COVID Defense Strategies are Layers**

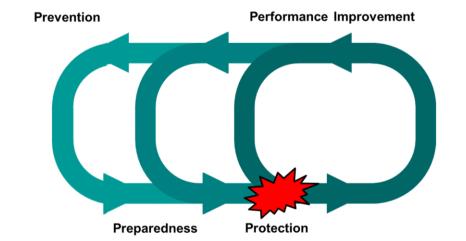


Prevention: How to prevent harm from fraudsters











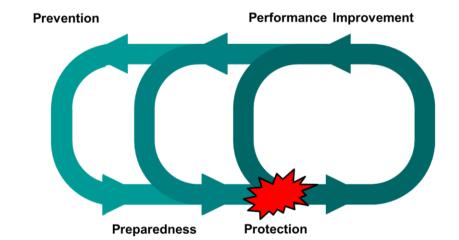
## Prevention: How to prevent harm from fraudsters



## □ **Preparedness: How to be prepared for fraud**









CareUniversity

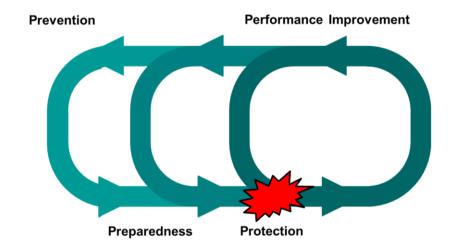
□ Prevention: How to prevent harm from fraudsters

□ Preparedness: How to be prepared for fraud

Protection: How to reduce harm if deceived









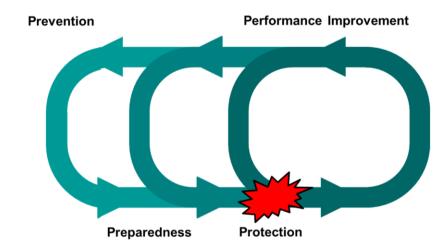
Prevention: How to prevent harm from fraudsters

- □ Preparedness: How to be prepared for fraud
- □ Protection: How to reduce harm if deceived



Performance Improvement: Learning from others









**Bystander Rescue Care CareUniversity Series** 

## **Speakers** & Reactors







**Dr. Gregory Botz** 



**Dr. Christopher Peabody** 



Charlie Denham III



Jennifer Dingman



**Heather Foster RN** 



David Beshk



Dr. Charles Denham



## **Our Purpose, Mission, and Values**



**Our Purpose:** 

We will measure our success by how we protect and enrich the lives of families...patients <u>AND</u> caregivers.

EMERGING THREATS COMMUNITY OF PRACTICE

## **CAREUNIVERSITY**®

**Our Mission:** 

To accelerate performance solutions that save lives, save money, and create value in the communities we serve and ventures we undertake.

## **Our ICARE** Values:

Integrity, Compassion, Accountability, Reliability, and Entrepreneurship.



## **Disclosure Statement**

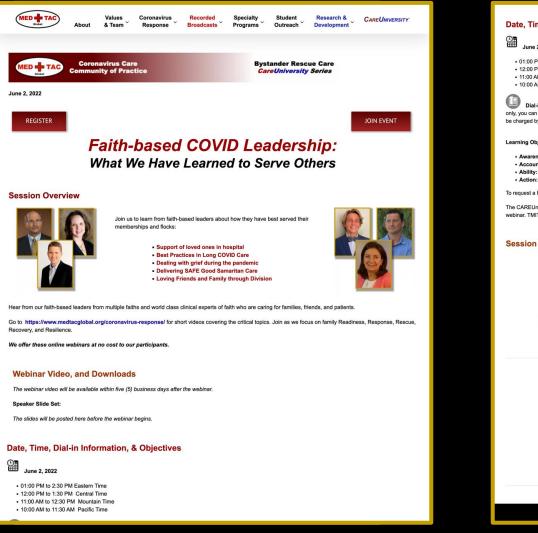
The following panelists certify that unless otherwise noted below, each presenter provided full disclosure information; does not intend to discuss an unapproved/investigative use of a commercial product/device; and has no significant financial relationship(s) to disclose. If unapproved uses of products are discussed, presenters are expected to disclose this to participants. None of the participants have any relationship pharmaceutical or device companies discussed in their presentations. The funding of the program is from the Denham Family fund of TMIT Global, a 501c3 Medical Research Organization

- Dr. Gregory H. Botz has nothing to disclose.
- Chief William Adcox has nothing to disclose.
- David Beshk has nothing to disclose.
- Charlie Denham III has nothing to disclose.
- Heather Foster RN has nothing to disclose.
- Jennifer Dingman has nothing to disclose.
- Dr Charles Denham has nothing to disclose.

Charles Denham, MD, is the Chairman of TMIT Global; a former TMIT education grantee of CareFusion and AORN with co-production by Discovery Channel for *Chasing Zero* documentary and Toolbox including models; and an education grantee of GE with co-production by Discovery Channel for *Surfing the Healthcare Tsunami* documentary and Toolbox, including models. HCC is a former contractor for GE and CareFusion, and a former contractor with Siemens and Nanosonics, which produces a sterilization device, Trophon. HCC is a former contractor for ByoPlanet, a producer of sanitation devices for multiple industries. He does not currently work with any pharmaceutical or device company. His current area of research is in threat management to institutions including conflict of interest, healthcare fraud, and continuing professional education and consumer education including bystander care. Dr. Denham is the developer and producer of CareUniversity<sup>™</sup>, the learning management system providing continuing education materials for TMIT Global.



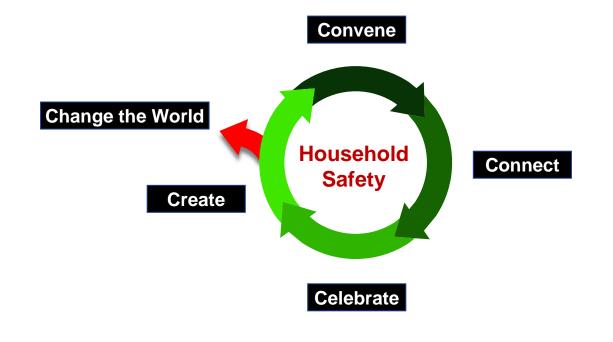
### Bystander Rescue Care CareUniversity Series



#### Date, Time, Dial-in Information, & Objectives June 2, 2022 01:00 PM to 2:30 PM Eastern Time 12:00 PM to 1:30 PM Central Time · 11:00 AM to 12:30 PM Mountain Time + 10:00 AM to 11:30 AM Pacific Time Dial-in Info: Audio will be provided through your computer (VoIP) at no cost to you. If VoIP is not an option on your computer, or if you choose to join by phone only, you can use either of the following numbers to dial-in: 1-669-900-6833 OR 1-646-876-9923 Webinar ID: 894 0794 1578. If you use this dial-in number, you will be charged by your local phone company or long-distance provider for the call. Learning Objectives: · Awareness: Participants will be made aware of the opportunities for improvement of dealing with COVID from a 1,000 household 24 month study. · Accountability: Participants will understand who can be accountable for improving COVID safety in the home and in the community. · Ability: Participants will learn about the know-how necessary for improving COVID safety in the home and in the community. • Action: Participants may understand what line-of-sight actions may be taken to improve COVID safety in the home and in the community To request a Participation Document, please click here. The CAREUniversity Team of TMIT Global, approved by the California Board of Registered Nursing, Provider Number 15996, will be issuing 1.5 contact hours for this webinar, TMIT Global is only providing nursing credit at this time. **Session Speakers and Panelists** Charles Denham, MD Lacey Hart, M.B.A., D.D. h.c. Christopher R. Peabody, MD, MPH E BIO E 810 E 810 E BIO E BIO BIC BIC MedTac Global | Copyright © 2022 | LOGIN

https://www.medtacglobal.org/webinarjune2022/

# 2022 Q3 Progress Report











#### Survive and Thrive Guide<sup>™</sup> Courses



The following Survive and Thrive Guide The Courses are organized in reverse chronologic order to allow you to review the latest information first. They have been produced since March of 2020.



he table below provides resource articles that may be downloaded and links to video asset provided to help viewers understand the science behind the COVID Safe Practices.

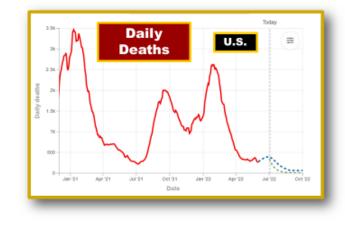
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		_ Task Name	Notes
. 1		Dolta Surge Issues, Boosters, Articles, and Videos	
		Israel, Widely Vaccinated, Suffers Another COVID-19 Surge Wall Street Journal 03-12-31 Video https://www.esi.com/video/series/current/leatures/covid-18-	This article addresses a surge so of the date of the article. The embedded video entities COVID-18 Booster Shots: When Might You Need One and Why? is a term?coverview of the booster issue. Just under 7 minutes, it is a valuative recourse.
3		Comparison of two highly-effective MRNA vaccines for COVID-19 during periods of Alphe and Delta variant exposure posted 08-06-21	This article by leaders at the Mayo Clinic is pre-peet review. It revealed that there may be a reduction is potentiation tom both of the mRt4A vaccines from the Defla variant. The authors recommend vigilence in monitoring effectiveness with the CDVID-19 variants.
4	e	Delta is Bad News for Kids, Atlantic 08-10-21	This article addresses the explosive growth of COVID-19 and the simultaneous development of RSV. The seriousness of the Defa variant a described.

## **Coronavirus Care Community of Practice**

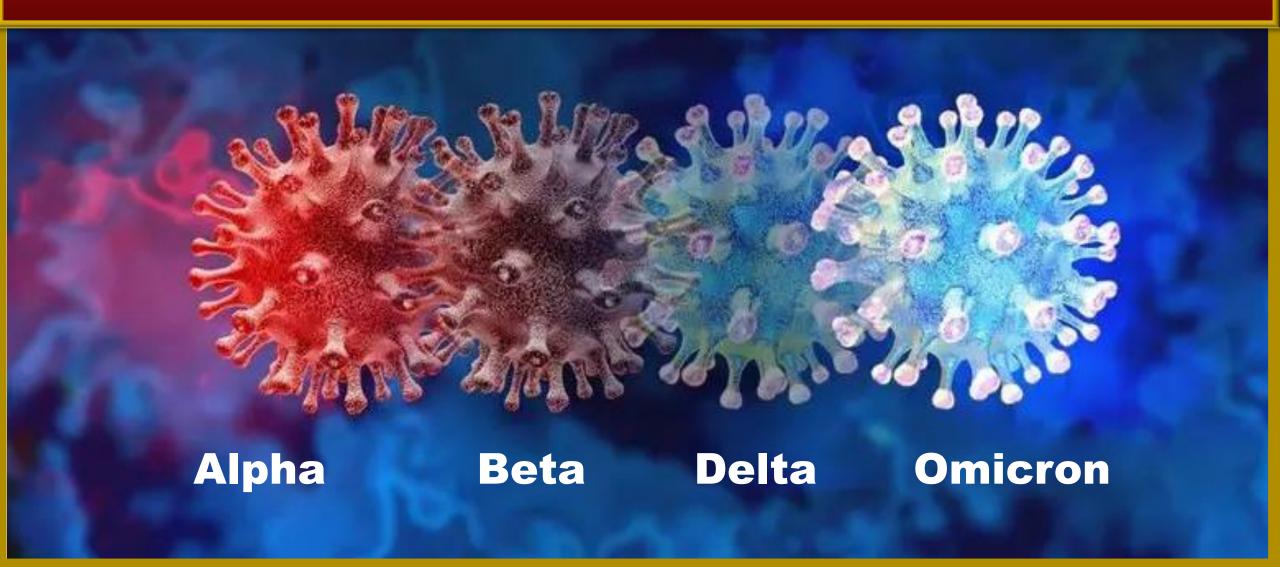
### 2022 Q3 Progress Report





#### www.medtacglobal.org/coronavirus-response/

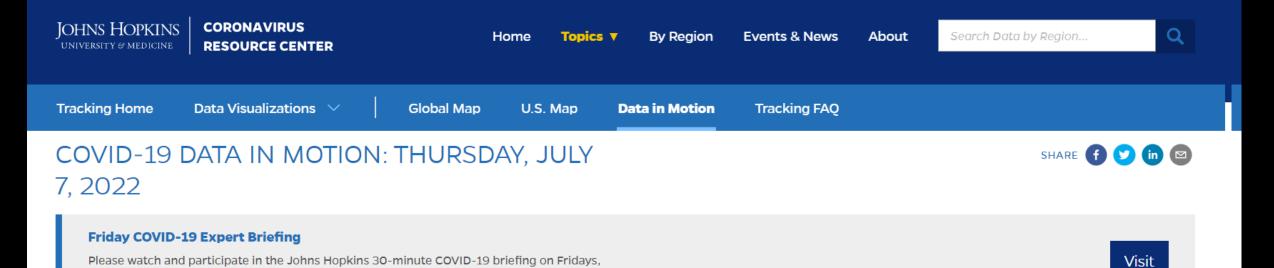
# **Coronavirus: Not Done Yet!**



## **Fraud Status and The Basics**



- **Coronavirus where are we...BA 4, BA 5**
- Swiss Cheese Model
- 4 P's: Prevention, Preparedness, Prevention, Performance Improvement
- Left of Boom
- □ Supplier, Provider, and Purchaser Value Chain
- □ The Narratives: Competing Stories
- Misinformation, Disinformation, and Malinformation
- **Emerging Threats**
- **5** Sights of Medical Records
- 5 R Family Plan: Readiness, Response, Rescue, Recovery, and Resilience



## JHU's Daily COVID-19 Data in Motion: July 7, 2022 Watch later Share -On dave today 7-day moving average Watch on **P** YouTube

from noon to 12:30pm to get expert insights on what you need to know now.

#### More Information

JHU's Daily COVID-19 Data in Motion report shares critical data on COVID-19 from the last 24 hours. Explore COVID-19 trends around the world with our in-depth data tracking:

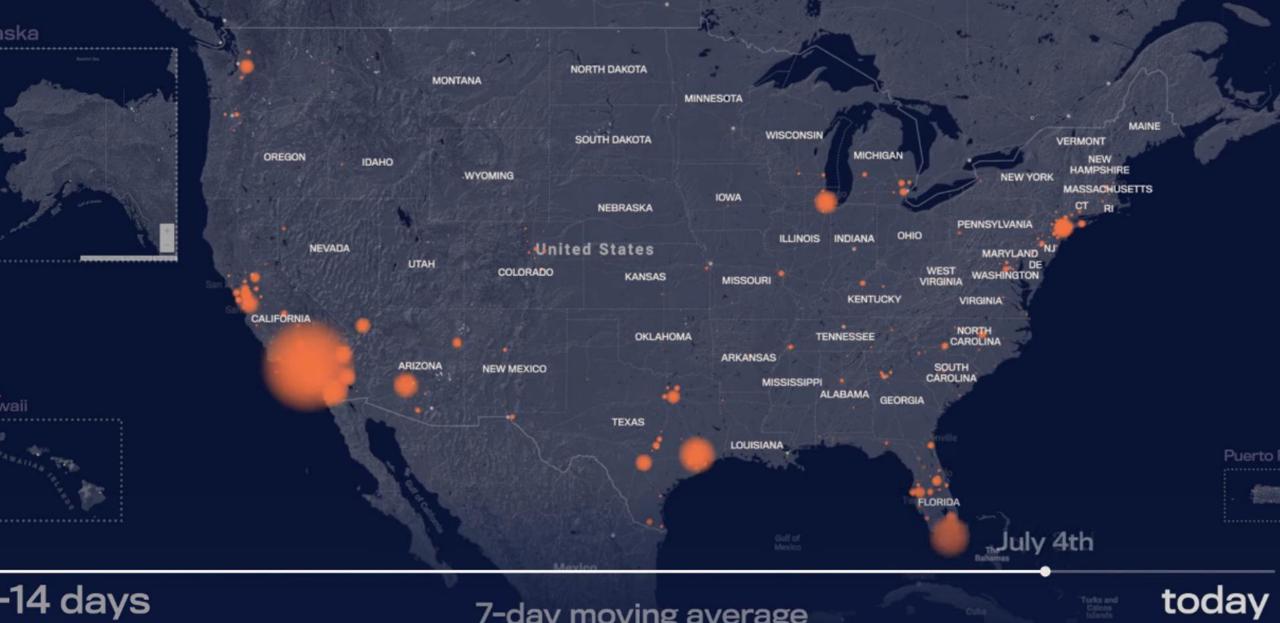
#### New cases and cumulative cases

US New deaths and cumulative deaths

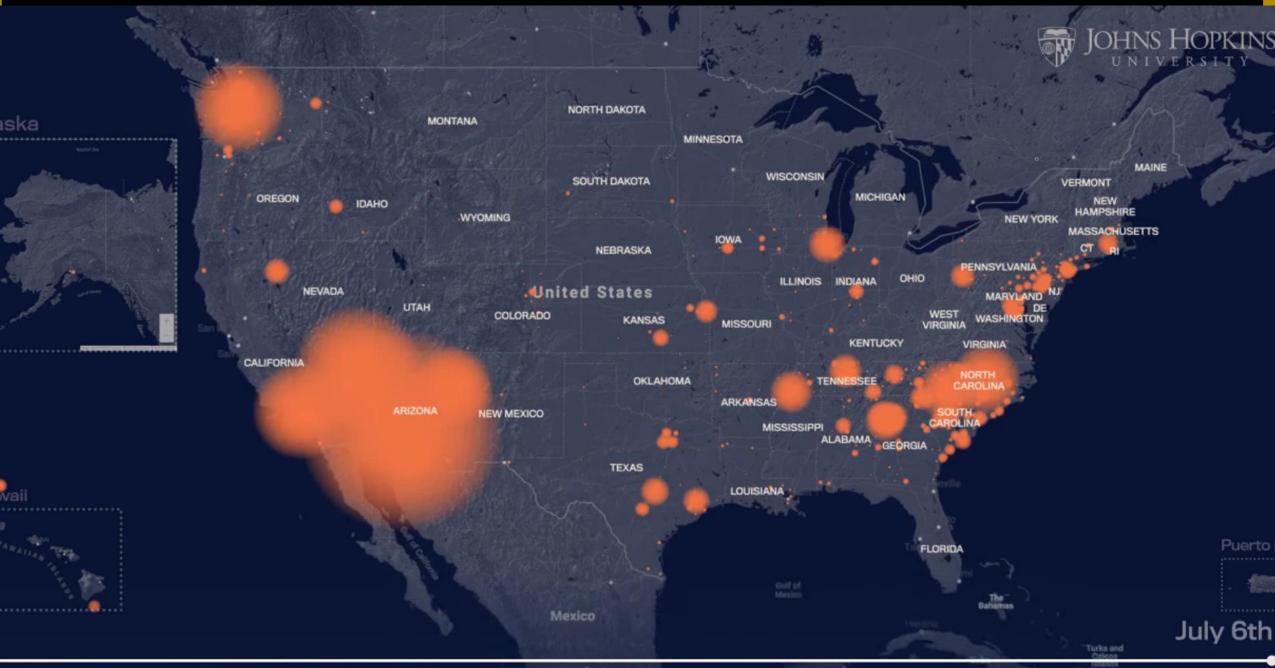
US Daily new cases, testing, and positivity ratio by US state New cases by country

## US: new cases spread





7-day moving average



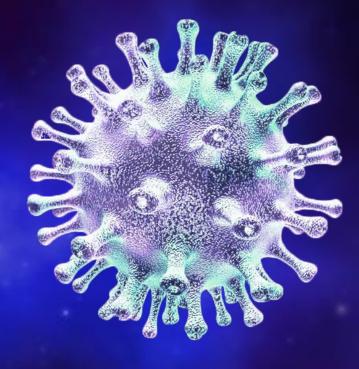


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# Alpha Beta Delta Omicron



# Alpha



Alpha Beta



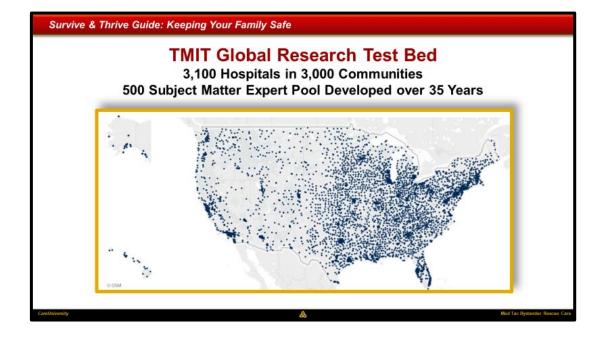
Alpha Beta Delta



# Alpha Beta Delta Omicron

### Survive & Thrive Guide: Keeping Your Family Safe

# TMIT Global Research Test Bed & 500 Subject Matter Expert Pool







### **Bystander Rescue Care CareUniversity Series**



John Nance JD





Dr. Gregory Botz

- **Chief William Adcox**
- **Heather Foster**





**Dr. Charles Denham** 

**Dr. Casey Clements** 









**Dennis Quaid** 

**Betsy Denham** 

Preston Head III







Fred Haise

**Dr. Steve Swensen** 

**Dr. Chris Fox** 

Tyler Sant

**Randy Styner** 



**Tom Renner** 

Dr. Mary Foley

**David Beshk** 









Perry Bechtle III









Nancy Conrad



**Becky Martins** 

Dr. McDowell







**Charlie Denham III** 

John Little

**Debbie Medina** 



À



Dr. C Peabody









Ann Rhoades











### **Bystander Rescue Care CareUniversity Series**



















Matt Horace

John Tomlinson

Dan Ford

Arlene Salamendra Jennifer Dingman **Bill George** 

Penny George

**Hilary Schmidt PhD** 

Paul Bhatia EMT

Dr. McDowell

### **Contributions Through Segments of our** *Discovery Channel* **Documentaries**





**Jim Collins** 

**C** Sullenberger

Charlotte Guglielmi

**Dr. Don Berwick** 





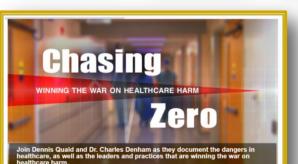


Dr. Howard Koh

Dr. Jim Bagian

**Dr. Harvey Fineberg** 







CareUniversity

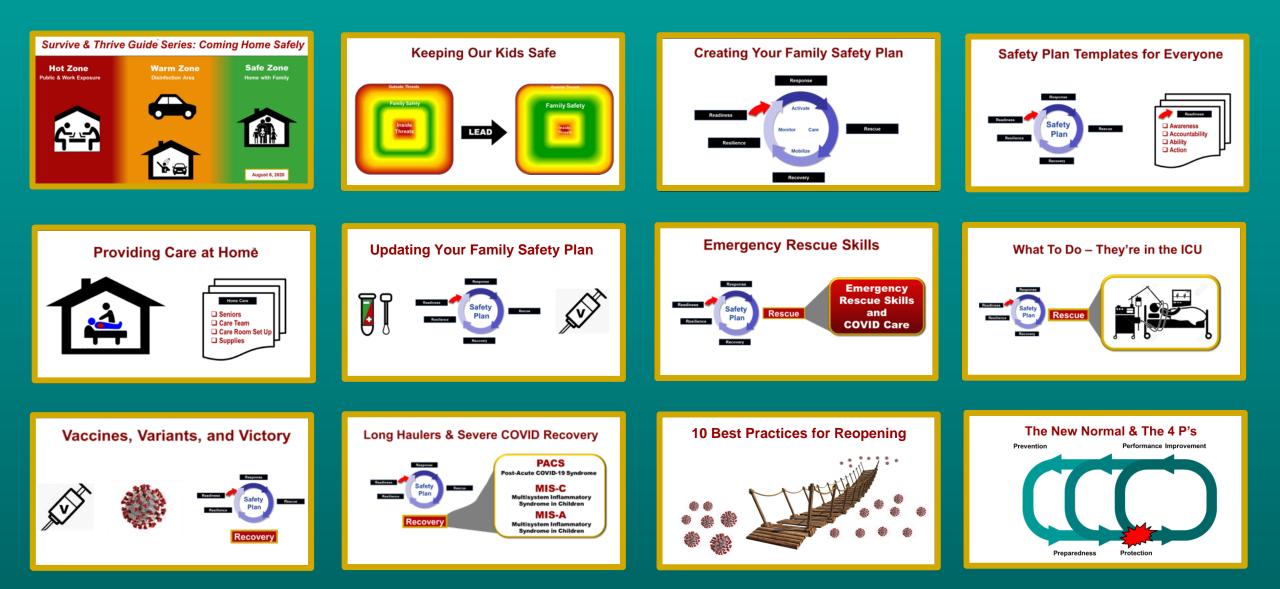
Med Tac Bystander Rescue Care



## **Coronavirus Care Results**

- Established National Community of Practice
- Launched Multi-center 1,000 Family Household R&D Study
- 50 Ninety Minute Broadcasts and Online Programs
- 26 *Survive & Thrive Family Training* Programs
- Produced a National Campus Safety Summit
- Published Multiple Articles Providing Guidance
- Established Student Led College & Alumni Programs
- Delivered Free Continuing Education for Caregivers
- Short Videos for Mobile Viewing
- Rapid Response to Family Gatherings
- National Vaccine Hesitancy Student Outreach
- Smart Phone Mobile Applications

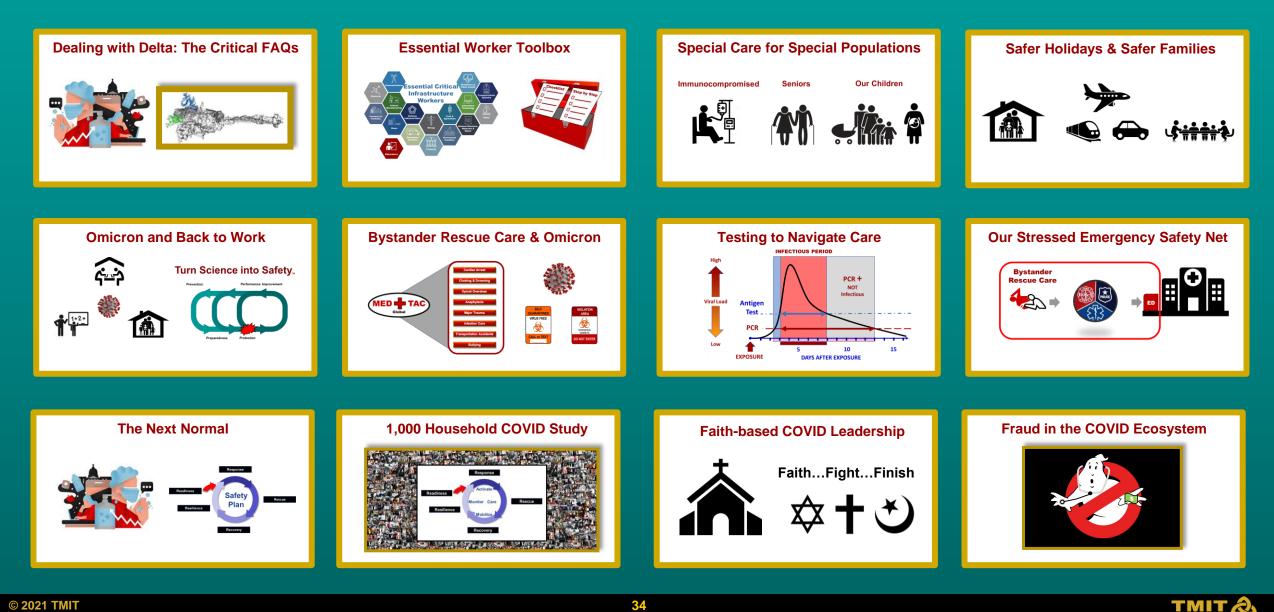
## **Survive & Thrive Guide**<sup>™</sup> Program Road Map





TMIT

## **Survive & Thrive Guide**<sup>Th</sup> Program Road Map





### **Bystander Rescue Care CareUniversity Series**

## Youth & Young Adult Team



**D** Contreras EMT Harvard



Ivy Tran EMT Harvard





Sophia McDowell California Inst. of Arts



Audrey Lam EMT USC



**Jacqueline Botz** Chapman





Luis Licon **UCI** Alum

Melanie Rubalcava UCSD



**Charlie Denham III High School Lead** 



**Charlie Beall** Stanford Alum



Nick Scheel

UCSB

Marcus McDowell U of Cincinnati



Jaime Yrastorza UCSD Pre-med



Paul Bhatia EMT UCI Pre-med



**D** Policichio NYU Film

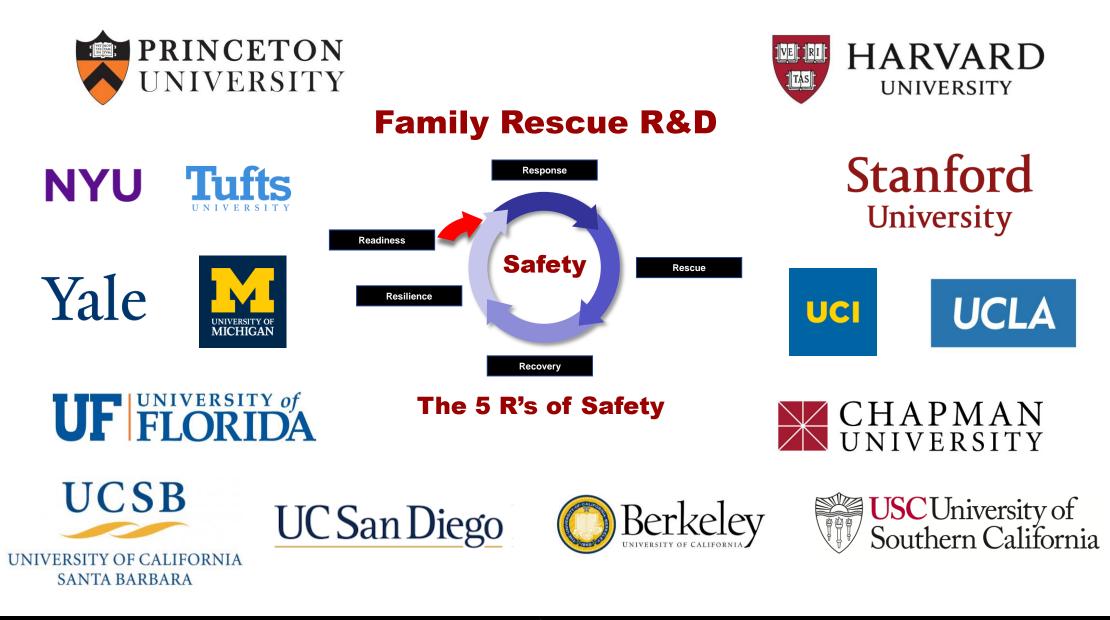


Manue Lopez

**Berkeley Alum** 

**Preston Head III** UCLA Alum

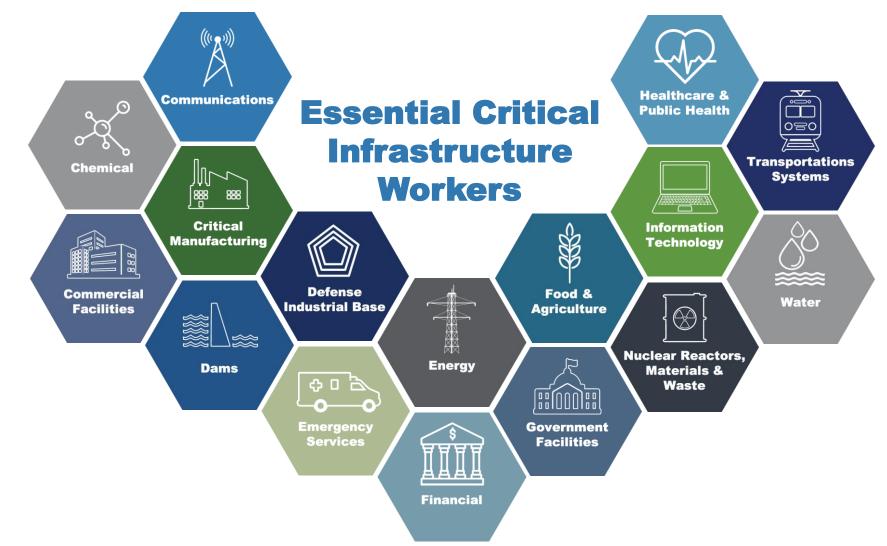




#### **Essential Critical Workforce Infrastructure**

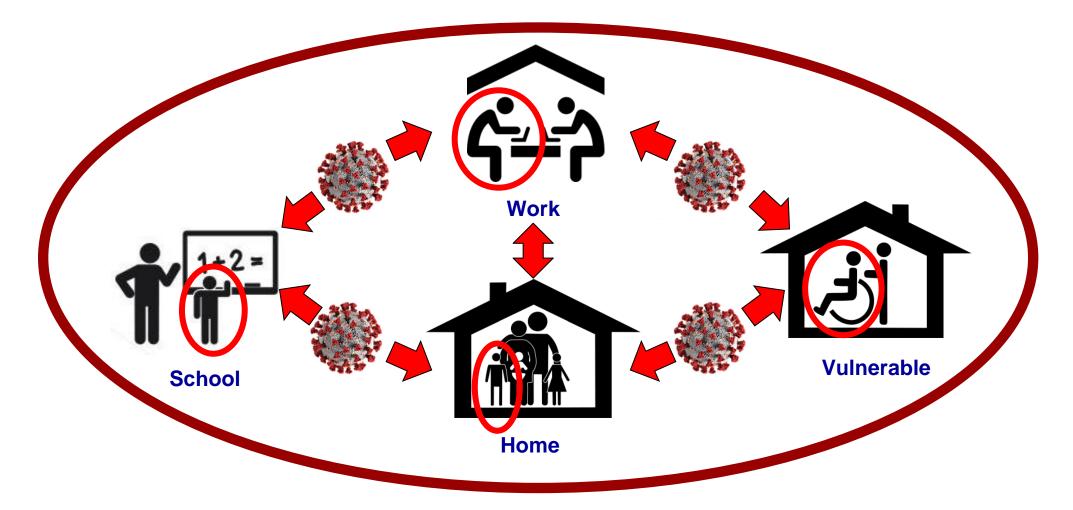
**Educators** Declared Essential Critical Infrastructure Workers

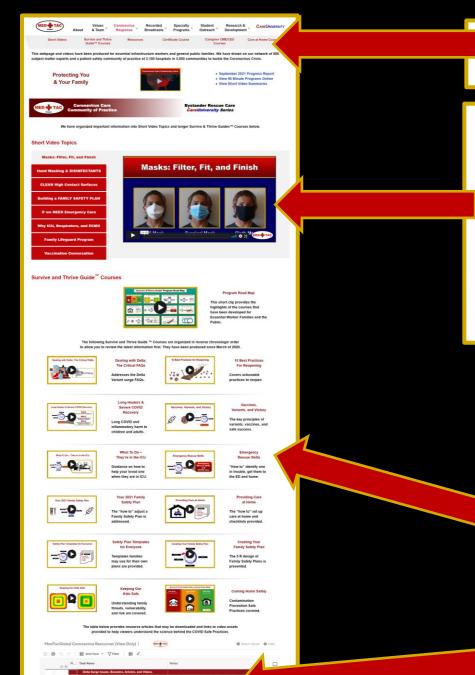




Med Tac Bystander Rescue Care

# Save the Families...You Save the Worker





# Monthly Webinars every first Thursday of the month at 1PM ET (Noon Central and 10AM PT). Free, video, and resources posted.

#### Short Video Topics



**A** 

Ka

Providing Care at Home

Vaccines, Variants, and Victory

4

D Seniors D Core Team D Core Room 1

Related Resources

Resources:

LEAD

Your 2021 Family Safety Plan

ong Haulers & Severe COVID Recovery

MIS-C Multi-restance in California MIS-A

MED + TAC

GLOBAL



Creating Your Family Safety Plan

Emergency Rescue Skills

Safety Plan Templates for Everyone

What To Do - They're in the ICU

The New Normal & The 4 P's

**Care of the At Risk** 

& Seniors at Home

TMITA

Survive & Thrive Guide" Program Road Map

#### SHORT TOPIC:

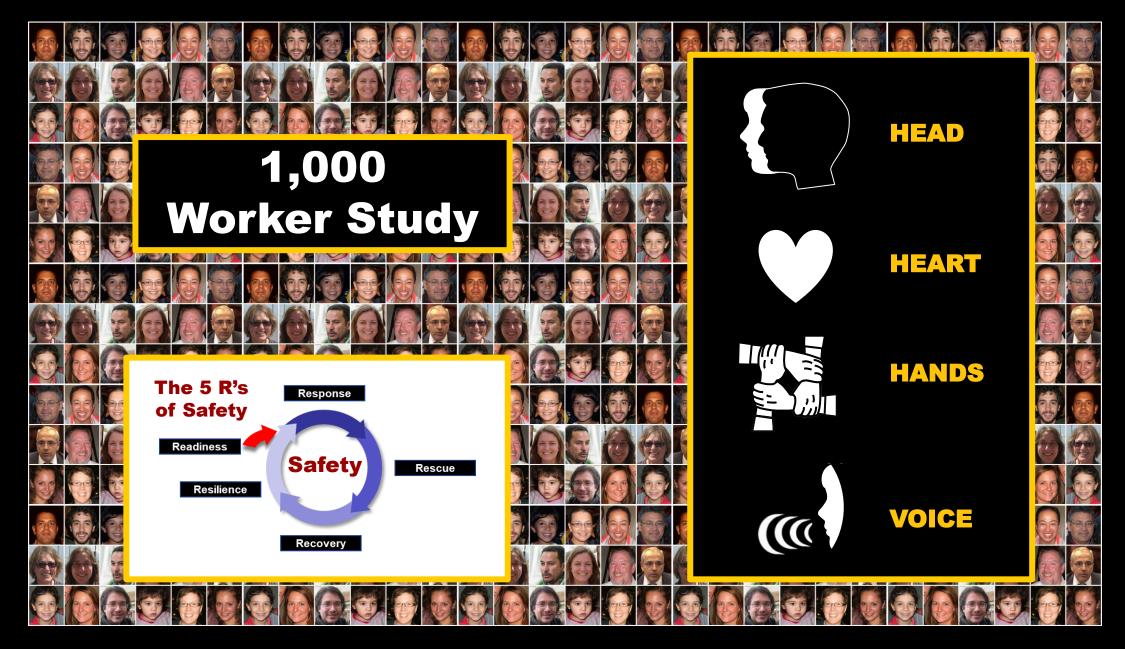
- Short Videos 4-10 min
- Critical Information
- Hits Pillars of Prevention

#### SURVIVE & THRIVE 90 MINUTE COURSES:

- Longer more detailed
- Webinar Recordings
- Technical Information

www.medtacglobal.org/coronavirus-response/

#### Survive & Thrive Guide



CareUniversity



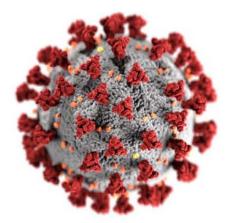
**Coronavirus Care Community of Practice**  Bystander Rescue Care CareUniversity Series

# **Voice of the Patient**

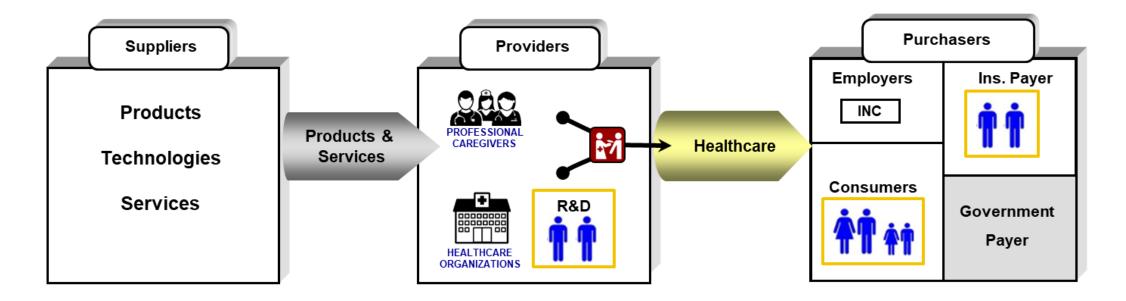


### **Jennifer Dingman**

Founder, Persons United Limiting Substandard and Errors in Healthcare (PULSE), Colorado Division Co-founder, PULSE American Division TMIT Patient Advocate Team Member Pueblo, CO

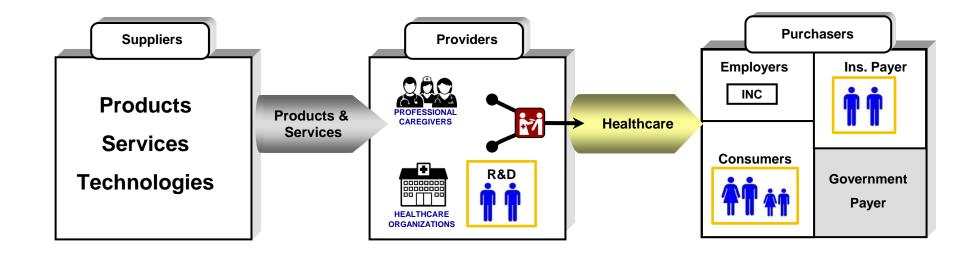


# Healthcare Value Chain: Suppliers, Providers, and Purchasers





# **Fraud Examples Along Value Chain**



#### **Suppliers**

- Counterfeit Masks
- Counterfeit Tests
- **Counterfeit Medications**
- Misinformation & Disinformation

### **Providers**

- □ Price Gouging & Conflicts
- □ Surprise Billing
- **Lawsuits Against Patients**
- Counterfeit Testing

### **Purchasers**

- Denial of Coverage
- Denial of Disability Benefits
- **COVID** Timebomb
- □ Identity Theft Cybercrime



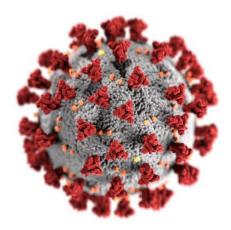
**Coronavirus Care Community of Practice**  Bystander Rescue Care CareUniversity Series

### The Next Normal: Left of Boom & 4P's



### William Adcox MBA

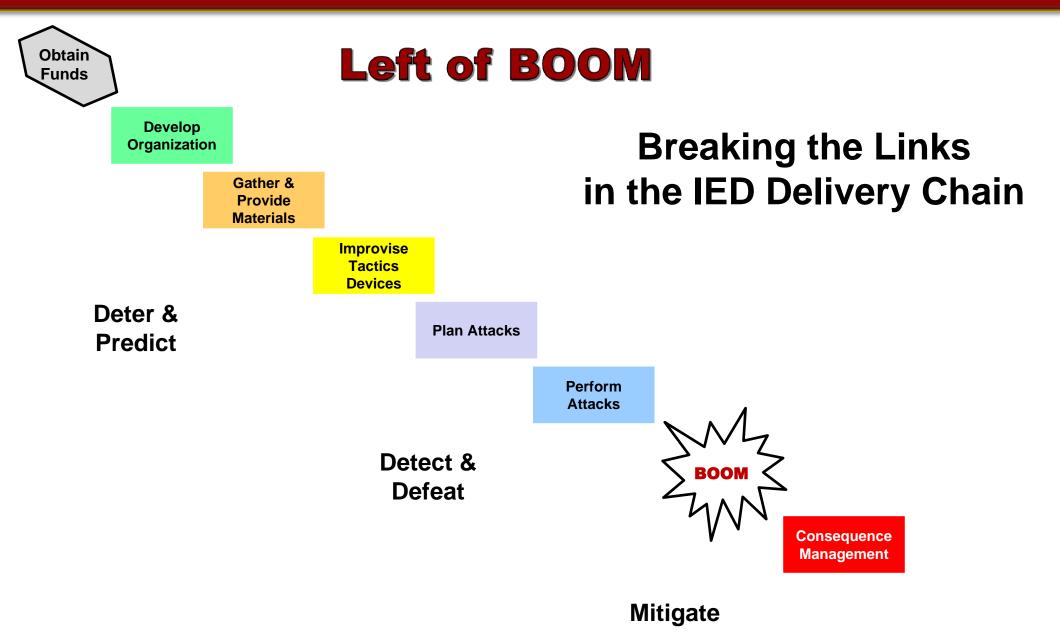
Chief Security Officer and Vice President MD Anderson Cancer Center Chief of Police, University of Texas at Houston Med Tac Lead Threat Safety Scientist



04-07-22 Community of Practice Webinar https://www.medtacglobal.org/webinarapril2022/ Video

Video 6 Minutes

#### Family Lifeguard

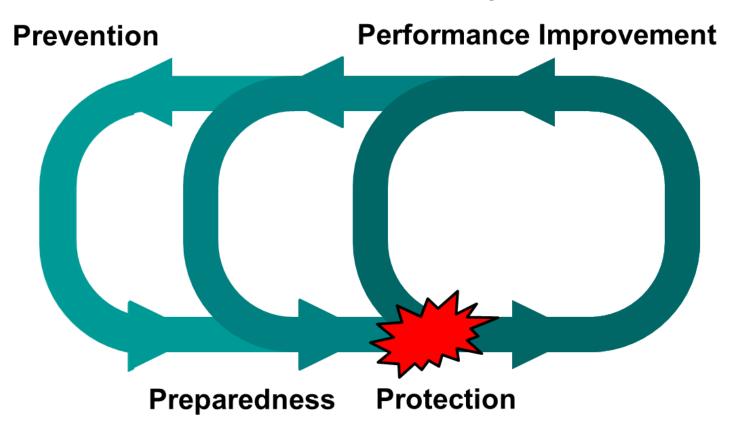


Source: Darling M, Parry C, Moore J. Learning in the thick of it. Harvard Business Review 2005 Jul-Aug. Available at https://hbr.org/2005/07/learning-in-the-thick-of-

#### The 4 P's to Address Emerging Threats



The 4 P's: Prevention, Preparedness, Protection, and Performance Improvement



#### www.GlobalPatientSafetyForum.org

### **Emerging Threats Community of Practice**



#### **Global Patient Safety Forum**

#### **Global Patient Safety Forum**

#### Global Innovators Network

The GPSF is a convening alliance with a mission to save lives, save money, and build value in the community it serves. The Forum was expressly founded to make available important content that the collaborators want to share more broadly. This website is not intended to compete with any other initiative and will meet its objectives if collaborators and those interested in the topics share the information with their communities. There are no financial requirements of users of the site. Certain communities are private in order to protect those we serve and those who serve. Those we serve are patients and their families. Those who serve are the caregivers, administrators, researchers, educators, and staff in the healthcare industry. We are a global network of leaders from academic NGOs, philanthropy, and faith-based organization best practices in leadership of innovation. Some of finnovators in healthcare and patient satisfies of the multiple sectors with a focus on mentor the evelo There is no specific commercial purpose website financial relationship between the same or s. No dire financial support of any type or communities of practices the same of the information website is entirely free.

Featured	Global Webinars	Patient Safety	Med Tac Bystander	Emerging Threats	CareUniversity &
Leaders	& Summits	Community Of Practice	Care Program	Community Of Practice	Continuing Education

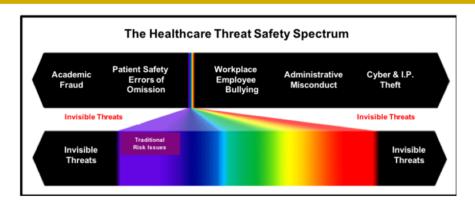


#### Thomas Zeltner, MD

Expert leader in Public Health Former Special Envoy of the WHO Former Secretary of State for Health Swiss Federal Office of Public Health, Bern, Switzerland

Read bio...

View video clip 💼



The private community of practice addresses a number of sensitive topics and subject matter that should not be made public for security reasons.

- Brand Damage from Outside, Inside, and or Mixed Outside-Inside Threats including cyberterrorism.
- Workplace Violence including physical, verbal, sexual, or emotional harassment, bullying or harm to caregivers, staff, students, or patients.
- Active Shooter, Violent Intruder, and Deadly Force Incidents including events causing physical harm to staff, caregivers, students, or patients.
- Domestic Terrorism such as organized attacks using chemical, biologic, radiologic, nuclear, and explosive weapons. Also weaponization of transportation & vehicles (CBRNET)
- Violent Acts Against Leadership where administrative, clinical, or governance leaders are specifically targeted by insiders or outsiders.
- Intentional Harm of Patients by caregivers who commit harmful acts against patients with or without enablers who do not report such harm.
- Unintentional Patient Harm through errors of omission from systems failures identified by mortality reviews such as diagnostic errors.
- Failure to Rescue in pre-hospital, hospital, and post-hospital continuity of care.
- Hospital Optimization & Flow with overcrowding & boarding/transfer issues.
- Readiness for Epidemics including preparedness for testing and volume surges.
- Sexual Misconduct including sexual harassment, abuse of power, and or harm to caregivers, staff, students, or patients.
- Racial and or Sexual Discrimination against those we serve including patients and their families and or those who serve in the organization.
- Cybersecurity Patient Records Issues including breach, theft, and contamination of medical records leading to patient and caregiver harm.

- Cybersecurity Operation Issues including breach, theft, and contamination of operational records, invasion of data systems, and ransom crimes.
- Theft of Intellectual Property by insiders, outsiders, or nation-states.
- Sabotage of service, information systems, clinical care, and property.
- Employee Fraud including misrepresentation of identity or qualifications, safety related issues such as vaccination and testing status, and attestations of truth.
- Patient Fraud including misrepresentation of identity, safety related issues such as vaccination and testing status, and attestations of truth.
- Nation State Influence through academic espionage, financial conflicts of interest, or other means.
- Drug Diversion by staff including caregivers and pharmacists who divert medications for themselves or others.
- Conflict of Interest of staff including physicians, researchers, and administrators including disclosed and undisclosed financial relationships.
- Conflict of Interest of Governance including undisclosed financial relationships and disclosed financial relationships.
- Academic Fraud including fabrication, falsification, plagiarism, or dishonest grant documentation including applications and reports.
- Defamation or Unfair Press by investigative reporting or false whistleblowers.
- Burn-out of caregivers, leadership, and staff.
- Critical Drug and Supply Shortages such as I.V. fluids, medications, and key supplies.
- Regulatory Compliance Issues including new risk for noncompliance.

### THE UNIVERSITY OF TEXAS MDAnderson Cancer Center

### **Emerging Threats Community of Practice**

The Healthcare Threat Safety Spectrum

Stanford University



**Patient Safety** Workplace Academic Administrative Cyber & I.P. Employee Errors of Fraud Misconduct Theft Omission Bullying **Invisible Threats Invisible Threats** Traditional **Risk Issues** Invisible Invisible Threats Threats



MAYO

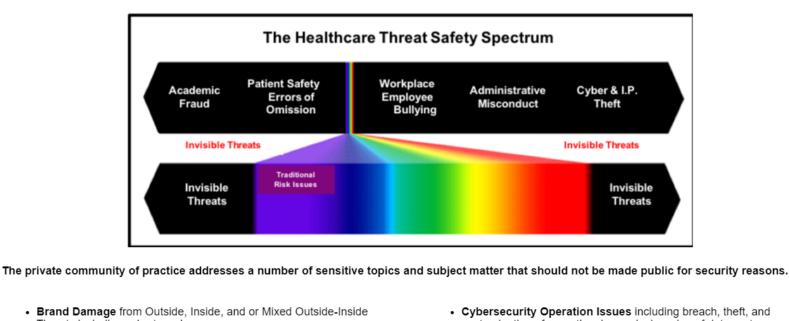
**CLINIC** 











- Threats including cyberterrorism. Workplace Violence including physical, verbal, sexual, or emotional
- harassment, bullying or harm to caregivers, staff, students, or patients.
- Active Shooter, Violent Intruder, and Deadly Force Incidents including events causing physical harm to staff, caregivers, students, or patients.
- Domestic Terrorism such as organized attacks using chemical. biologic, radiologic, nuclear, and explosive weapons. Also weaponization of transportation & vehicles (CBRNET)
- Violent Acts Against Leadership where administrative, clinical, or governance leaders are specifically targeted by insiders or outsiders

- Cybersecurity Operation Issues including breach, theft, and contamination of operational records, invasion of data systems, and ransom crimes.
- Theft of Intellectual Property by insiders, outsiders, or nation-states.
- Sabotage of service, information systems, clinical care, and property.
- Employee Fraud including misrepresentation of identity or qualifications, safety related issues such as vaccination and testing status, and attestations of truth.
- Patient Fraud including misrepresentation of identity, safety related issues such as vaccination and testing status, and attestations of truth.
- Nation State Influence through academic espionage, financial conflicts of interest, or other means.

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issues.

Cybersecurity Patient Records Issues including breach, theft,

Readiness for Epidemics including preparedness for testing and

relationships and disclosed financial relationships. · Academic Fraud including fabrication, falsification, plagiarism, or

n including applications and reports. by investigative reporting or false

rship, and staff. ortages such as I.V. fluids, medications,

es including new risk for non-

· Hospital Optimization & Flow with overcrowding & boarding/transfer

and contamination of medical records leading to patient and

#### harm.

volume surges.

caregiver harm.

### The Academic Patient S Fraud Patient S Error Omis Invisible Threats

**Theft of Intellectual Property** by insiders, outsiders, or nation-states.

#### Sefety M

**Employee Fraud** including misrepresentation of identity or qualifications, safety related issues such as vaccination and testing status, and attestations of truth.

**Patient Fraud** including misrepresentation of identity, safety related issues such as vaccination and testing status, and attestations of truth.

The private community of practice addresses a number att

- Brand Damage from Outside, Inside, and or Mixed Threats including cyberterrorism.
- Workplace Violence including physical, verbal, sex harassment, bullying or harm to caregivers, staff, stu
- Active Shooter, Violent Intruder, and Deadly Ford including events causing physical harm to staff, care patients.
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- Violent Acts Against Leadership where administra governance leaders are specifically targeted by inside
- Intentional Harm of Patients by caregivers who co against patients with or without enablers who do not
- Unintentional Patient Harm through errors of omis failures identified by mortality reviews such as diagr
- Failure to Rescue in pre-hospital, hospital, and pos of care.
- Hospital Optimization & Flow with overcrowding 8 issues.
- Readiness for Epidemics including preparedness volume surges.
- Sexual Misconduct including sexual harassment, or harm to caregivers, staff, students, or patients.

**Conflict of Interest** of staff including physicians, researchers, and administrators including disclosed and undisclosed financial relationships.

**Conflict of Interest** of Governance staff including disclosed and undisclosed financial relationships.

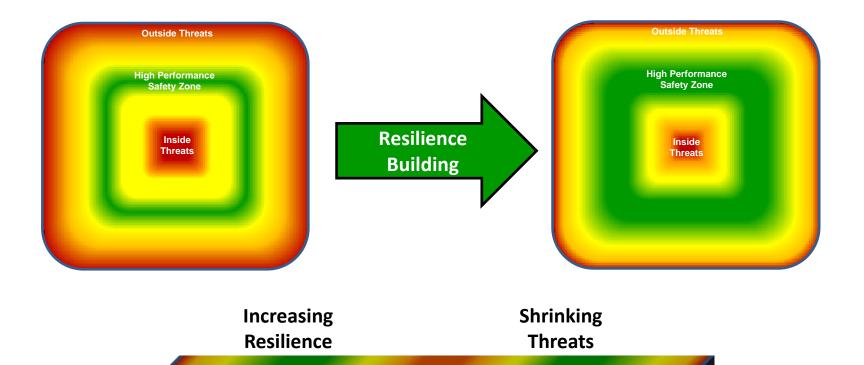
**Academic Fraud** including fabrication, falsification, plagiarism, or dishonest grant documentation including applications and reports.

Shortages such as I.V. fluids, medications,

**Readiness for Epidemics** including preparedness for testing and volume surges.

sues including new risk for non-

### Inside & Outside Threats and Resilience Building

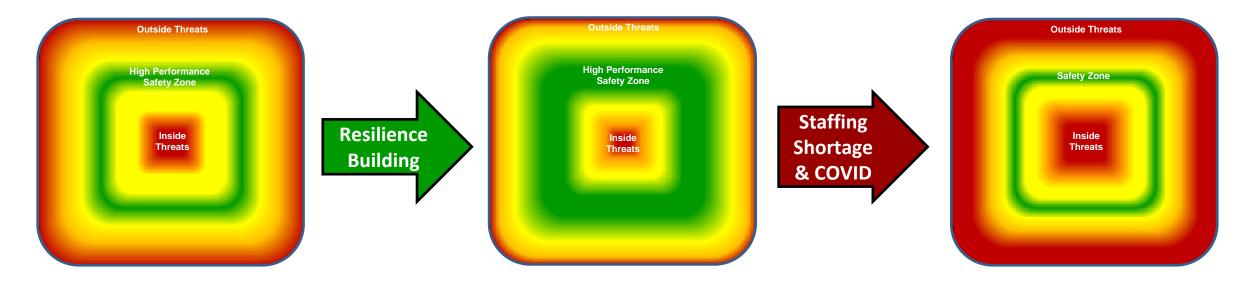


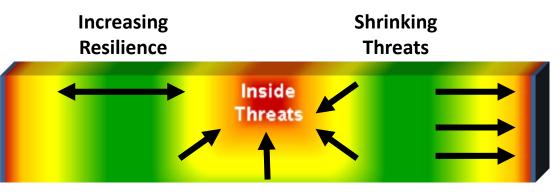
© Denham

Inside Threats

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### Inside & Outside Threats and Resilience Building





© Denham

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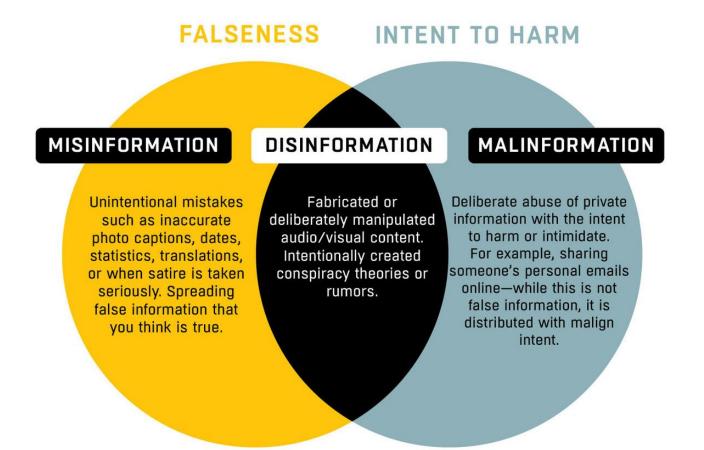
# The Narrative and Competing Narratives



The NARRATIVE is the story that is told that makes sense of a version of the facts that support the argument made by an organization or individual. Attorneys will take advantage of the existence or absence of documentation to support their clients. It is critical that patients manage their medical documentation and supplement it to protect themselves.



### **Misinformation – Disinformation - Malinformation**



### Turn the Science into Safety<sub>m</sub>

# **Misinformation – Disinformation - Malinformation**

# FALSENESS INTENT TO HARM

#### MISINFORMATION

#### DISINFORMATION

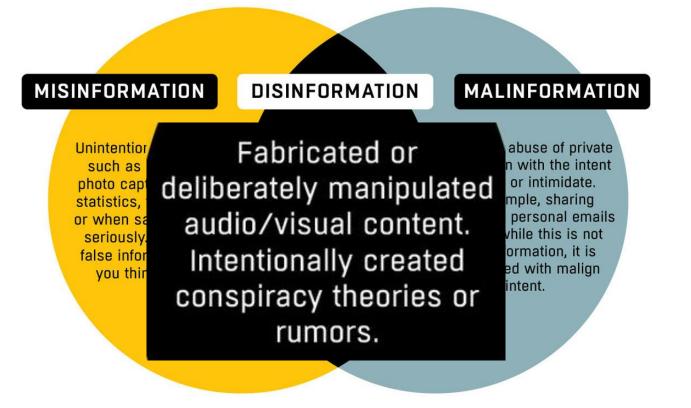
### Unintentional mistakes such as inaccurate photo captions, dates, statistics, translations, or when satire is taken seriously. Spreading false information that you think is true.

Fabricated or deliberately manipulated audio/visual content. Intentionally created conspiracy theories or rumors. Deliberate abuse of private information with the intent to harm or intimidate. For example, sharing someone's personal emails online—while this is not false information, it is distributed with malign intent.

MALINFORMATION

#### Turn the Science into Safety<sub>m</sub>

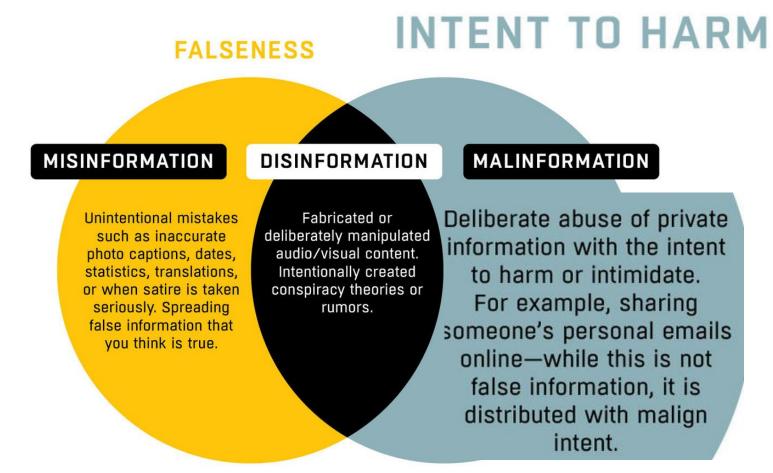
# Misinformation – Disinformation - MalinformationFALSENESSINTENT TO HARM



### Turn the Science into Safety<sub>m</sub>

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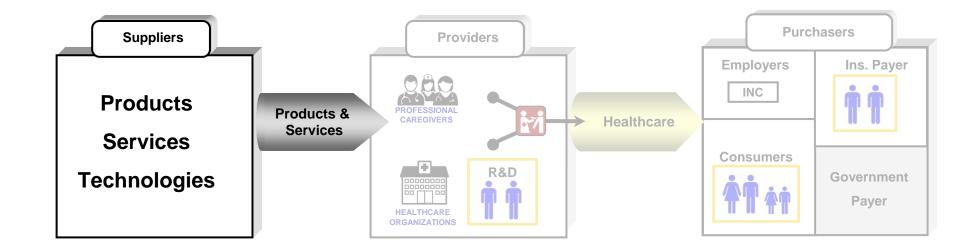
# **Misinformation – Disinformation - Malinformation**



#### Turn the Science into Safety<sub>m</sub>



# **Fraud Examples Along Value Chain**



### **Suppliers**

**Counterfeit Masks** 

- Counterfeit Tests
- **Counterfeit Medications**
- Misinformation & Disinformation

### **Providers**

- □ Price Gouging & Conflicts
- □ Surprise Billing
- **Lawsuits Against Patients**
- **Counterfeit Testing**

#### **Purchasers**

□ Denial of Coverage

**Denial of Disability Benefits** 

**COVID Timebomb** 

□ Identity Theft Cybercrime

# **Masks: Filter, Fit, and Finish**







**Cloth Mask** 

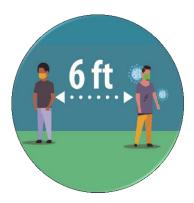
### N95 Mask

### **Surgical Mask**

#### Survive & Thrive Guide: Protecting Your Family



**CDC Guidelines** 



# Social Distancing



# Disinfecting Surfaces



# Hand Washing





**SOURCE:** Centers for

# Why Mask...Vaccinated or Not?

- Can I CATCH it?
- Can I SPREAD it?
- Can I GET SICK NOW?
- Can I GET LONG HAUL?



Vaccination Status	CATCH it?	SPREAD It?	GET SICK NOW?	GET LONG HAUL?
Unvaccinated	Yes	Yes	Yes	Yes
Vaccinated	Yes	Yes	Yes	Yes
Youth 12-17	Yes	Yes	Yes	Yes
Children Ages 2-12	Yes	Yes	Yes	Yes

#### **Counterfeit Masks**



Centers for Disease Control and Prevention CDC 24/7: Saving Lives, Protecting People™

Advanced Search

**Nosh** 

#### The National Personal Protective Technology Laboratory (NPPTL)

NIOSH > NPPTL > Respirator User Notices



**n** NPPTL

What's New on the NPPTL Website

A to Z Index

Respiratory Protection Videos

Resources for Mine Workers

Resources for Emergency Responders

Respirator Approval Program

Respirator Assessments to Support COVID-19 Response +

Protective Clothing and Ensembles

### Counterfeit Respirators / Misrepresentation of NIOSH-Approval

Search

Promoting productive workplaces through safety and health research

#### Notice on NIOSH ownership of respirator certification marks

NIOSH has successfully recorded the NIOSH stylized logo with and without text, as well as the certification marks N95, N99, N100, P95, P100, and the term "NIOSH Approved", with the U.S. Patent and Trademark Office (USPTO). NIOSH, as the certifying federal entity for the N95 Respirator Approval Program, owns these certification marks, meaning that NIOSH controls who can use these marks. Accordingly, NIOSH will let manufacturers use these certification marks only if they become NIOSH-approval holders because of their products satisfying the NIOSH's regulatory standards set forth in 42 C.F.R. Part 84. While these marks have historically been protected under common law (as opposed to a trademark registration) since they were established by the program regulations, these marks are now registered with the USPTO as federal registrations, as well as in various foreign countries, and are subject to additional protections under the Lanham Act, 15 U.S.C. §§ 1051 et seq. and foreign trademark laws. Thus, any misuse of these marks, including on respirators that have failed to satisfy NIOSH's regulatory requirements or have not received a NIOSH approval, is a direct violation of applicable trademark laws and NIOSH may pursue action as necessary. This also applies to approval holders that misuse or misplace the marks or terms against the regulations, specifically outlined in 42 C.F.R. § 84.33.

#### **Counterfeit Masks**



Centers for Disease Control and Prevention CDC 24/7: Saving Lives, Protecting People™

Counterfeit respirators are products that are falsely marketed and sold as being NIOSH-approved and may not be capable of providing appropriate respiratory protection to workers. When NIOSH becomes aware of counterfeit respirators or those misrepresenting NIOSH approval on the market, we will post them here to alert users, purchasers, and manufacturers.

#### How to identify a NIOSH-approved respirator:

NIOSH-approved respirators have an approval label on or within the packaging of the respirator (i.e. on the box itself and/or within the users' instructions). Additionally, an abbreviated approval is on the FFR itself. You can verify the approval number on the NIOSH Certified Equipment List (CEL) or the NIOSH Trusted-Source page to determine if the respirator has been approved by NIOSH. NIOSH-approved FFRs will always have one of the following designations: N95, N99, N100, R95, R99, R100, P95, P99, P100.

#### Signs that a respirator may be counterfeit:

- No markings at all on the filtering facepiece respirator
- No approval (TC) number on filtering facepiece respirator or headband
- No NIOSH markings
- NIOSH spelled incorrectly
- Presence of decorative fabric or other decorative add-ons (e.g., sequins)
- Claims for the of approval for children (NIOSH does not approve any type of respiratory protection for children)
- Filtering facepiece respirator has ear loops instead of headbands

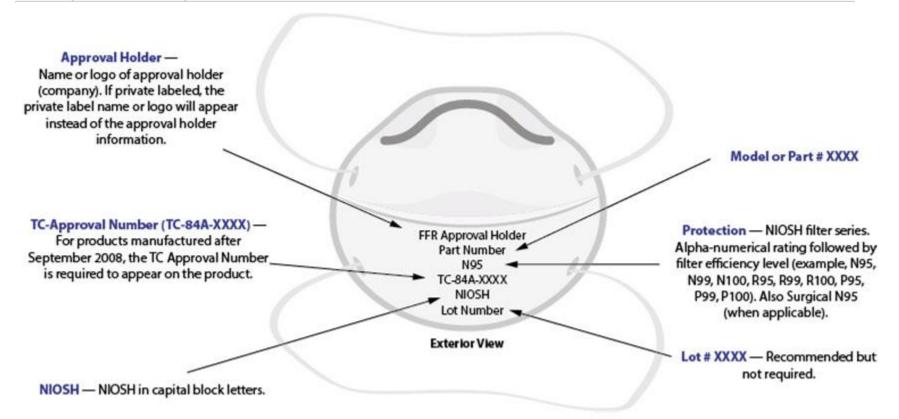
Check the respirator approval markings using the Example of Correct Exterior Markings on a NIOSH-Approved Filtering Facepiece Respirator graphic.

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- Filtering facepiece respirator has ear loops instead of headbands

Check the respirator approval markings (graphic below) or the <u>Certified Equipment List</u> to verify your respirator is NIOSH-approved. Additional information is available on the NIOSH <u>Trusted Source page</u>.

### Example of the Correct Exterior Markings on a NIOSH-Approved Filtering Facepiece Respirator



#### 2022 List of Counterfeit Masks







#### **Prior Lists of Counterfeit Masks**

View Additional Counterfeit Respirators Listed in 2019 to 2021

#### Counterfeit Respirators Listed in 2021



Guangzhou Zhen Tao Culture Media Co., Ltd. is marketing Benehal Model 8865 as a NIOSH approved unit for kids. NIOSH does not approve filtering facepiece respirators for children. Although Suzhou Sanical Protective Product Manufacturing Co. Ltd. manufactures Benehal Model 8865, under NIOSH approval number TC-84A-7449, this unit is not NIOSH approved as a filtering facepiece respirator for children. (12/17/2021)



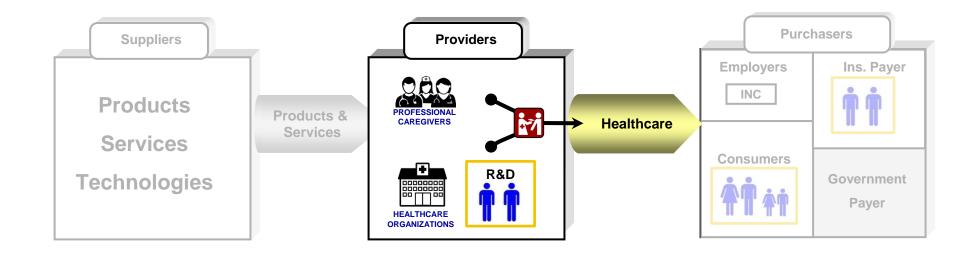
This is an example of a misrepresentation of NIOSH approval. SafeShield's marketing of model FS-N95 is misleading and may cause users to believe it is NIOSH approved. SafeShield references certification to NIOSH CFR 42.84 180-181 and TEB-APR-STP-0059. This information is inaccurate. SafeShield is not a NIOSH approval holder or private label assignee, and model FS-N95 is NOT NIOSH approved. (12/1/2021)



This is an example of a misrepresentation of a NIOSH approval. Megha International is marketing the Feel Safe Mask N35 in a package marked NIOSH Certification. Megha International is not a NIOSH approval holder or private Jabel assigned. Feel Saff Marki N95 is NOT NIOSH approved (11/5/2021)



# **Fraud Examples Along Value Chain**



**Suppliers** 

- Counterfeit Masks
- Counterfeit Tests
- **Counterfeit Medications**
- Misinformation & Disinformation

### **Providers**

- Price Gouging & Conflicts
- □ Surprise Billing
- Lawsuits Against Patients
- Counterfeit Testing

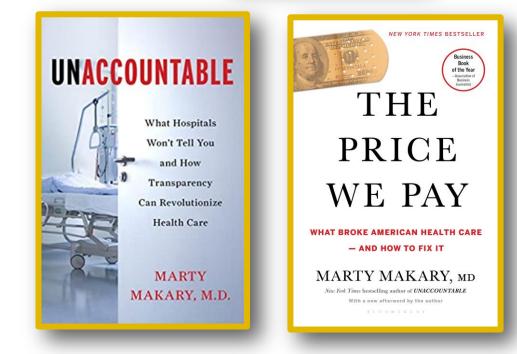
#### **Purchasers**

- □ Denial of Coverage
- Denial of Disability Benefits
- **COVID Timebomb**
- □ Identity Theft Cybercrime



### **Martin Adel Makary MD MPH**

Chief, Islet Transplant Surgery Professor of Surgery Johns Hopkins Medical School

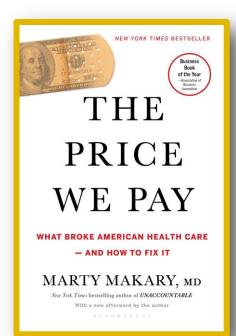




Med Tac Bystander Rescue Care



Martin Makary MD MPH



# **Billing Quality Measures**

JAMA Network						
JAMA	°	Search All	Enter Search Term			
-	Opinion   July 5,	, 2022				
	This Issue	Views <b>9,762</b>   Citations <b>8</b>   Altmetric	<b>227</b> Comments <b>1</b>			
	Viewpoint					
	February 4, 2020					
	<b>Billing Quality Is Medical Quality</b>					
	Simon C. Mathev	vs, MD <sup>1</sup> ; Martin A. Makary, MD, MPH <sup>2,3</sup>				
	> Author Affiliat					
	JAIVIA. 2020;323	(5):409-410. doi:10.1001/jama.2019.19648				





Martin Makary MD MPH

February 4, 2020 Billing Quality Is Medical Quality

Bitting Quality is Medical Quali

Simon C. Mathews,  $MD^1$ ; Martin A. Makary, MD,  $MPH^{2,3}$ 

» Author Affiliations

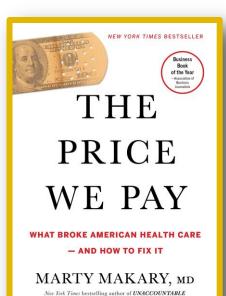
JAMA. 2020;323(5):409-410. doi:10.1001/jama.2019.19648

# **Billing Quality Measures**

- Itemized bills: Are patients routinely provided an itemized bill with items explained in plain English?
- Price transparency: Are patients provided real prices for common "shoppable" services when they ask?
- Service quality: Can patients speak with a billing representative promptly about a concern they have about their bill and be informed of a transparent review process?
- Suing patients: For patients who have not entered into a written agreement specifying a price for a medical service, does the institution sue patients to garnish their wages, place a lien on their home or involuntarily withdraw money from a patient's income tax return?
- Surprise bills: Are out-of-network patients paying out of pocket expected to pay more than the region-specific, reference-based price [a price outside of that set by traditional insurance carriers]?and
- Are patients billed for complications: stemming from National Quality Forum (NQF) serious reportable events?



#### Martin Makary MD MPH



With a new afterword by the author

JAMA Network<sup>-</sup> JAMA<sup>®</sup> Search All 
• Enter Search Term Research Letter June 25, 2019

### Prevalence and Characteristics of Virginia Hospitals Suing Patients and Garnishing Wages for Unpaid Medical Bills

William E. Bruhn, BS<sup>1</sup>; Lainie Rutkow, JD, PhD, MPH<sup>2</sup>; Peiqi Wang, MD, MPH<sup>1</sup>; <u>et al</u>

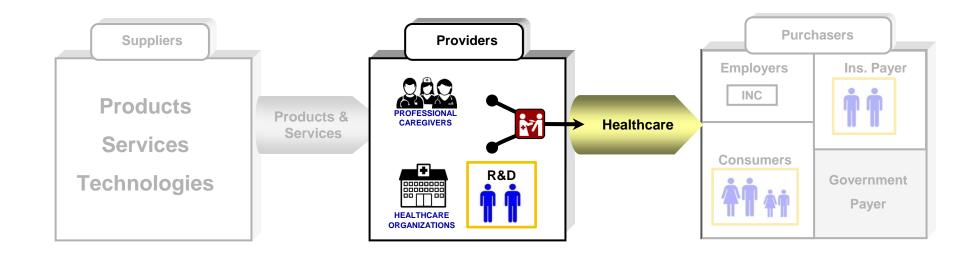
 $\gg$  Author Affiliations | Article Information

JAMA. 2019;322(7):691-692. doi:10.1001/jama.2019.9144

- 25,400 lawsuits at one non-profit hospital
- Garnishment revenue = 0.01% of total Revenue
- Most common employee sued: Walmart Workers



# **Fraud Examples Along Value Chain**



**Suppliers** 

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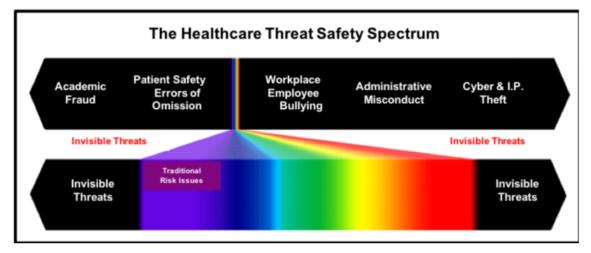
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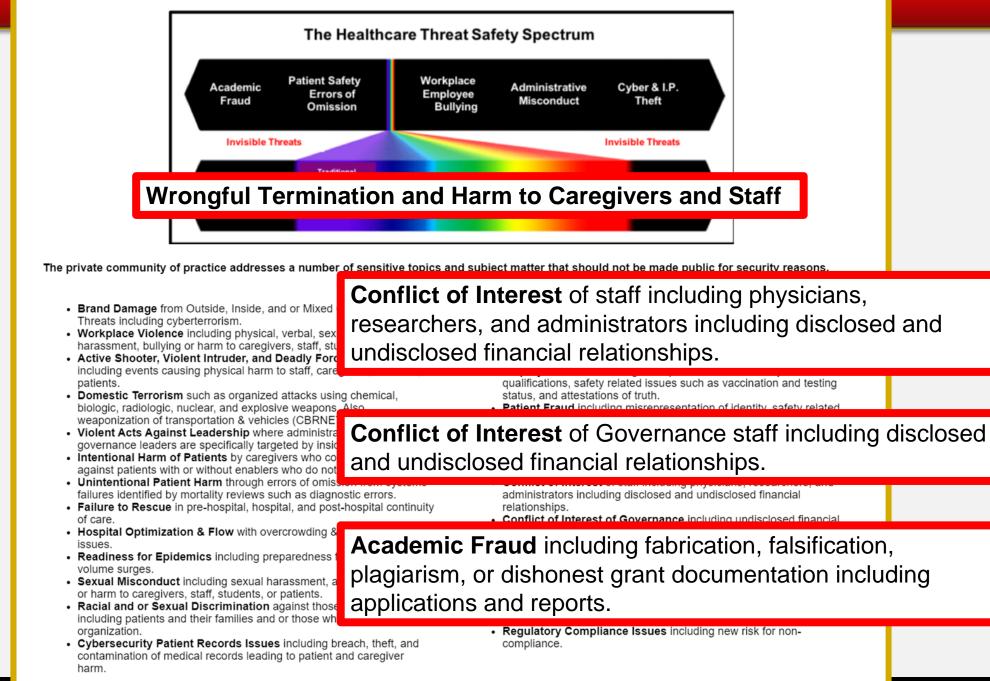
□ Identity Theft Cybercrime



The private community of practice addresses a number of sensitive topics and subject matter that should not be made public for security reasons.

- Brand Damage from Outside, Inside, and or Mixed Outside-Inside Threats including cyberterrorism.
- Workplace Violence including physical, verbal, sexual, or emotional harassment, bullying or harm to caregivers, staff, students, or patients.
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- Intentional Harm of Patients by caregivers who commit harmful acts against patients with or without enablers who do not report such harm.
- Unintentional Patient Harm through errors of omission from systems failures identified by mortality reviews such as diagnostic errors.
- Failure to Rescue in pre-hospital, hospital, and post-hospital continuity of care.
- Hospital Optimization & Flow with overcrowding & boarding/transfer issues.
- Readiness for Epidemics including preparedness for testing and volume surges.
- Sexual Misconduct including sexual harassment, abuse of power, and or harm to caregivers, staff, students, or patients.
- Racial and or Sexual Discrimination against those we serve including patients and their families and or those who serve in the organization.
- Cybersecurity Patient Records Issues including breach, theft, and contamination of medical records leading to patient and caregiver harm.

- Cybersecurity Operation Issues including breach, theft, and contamination of operational records, invasion of data systems, and ransom crimes.
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- Nation State Influence through academic espionage, financial conflicts of interest, or other means.
- Drug Diversion by staff including caregivers and pharmacists who divert medications for themselves or others.
- Conflict of Interest of staff including physicians, researchers, and administrators including disclosed and undisclosed financial relationships.
- Conflict of Interest of Governance including undisclosed financial relationships and disclosed financial relationships.
- Academic Fraud including fabrication, falsification, plagiarism, or dishonest grant documentation including applications and reports.
- Defamation or Unfair Press by investigative reporting or false whistleblowers.
- Burn-out of caregivers, leadership, and staff.
- Critical Drug and Supply Shortages such as I.V. fluids, medications, and key supplies.
- Regulatory Compliance Issues including new risk for noncompliance.



CareUniversity

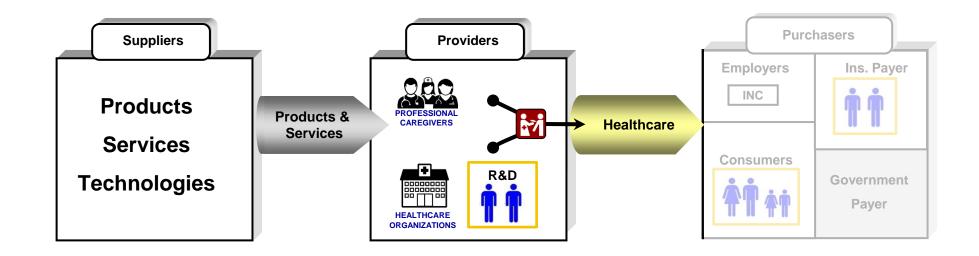
The Right Test at the Right Time







# **Fraud Examples Along Value Chain**



#### **Suppliers**

Counterfeit Masks

- Counterfeit Tests
- **Counterfeit Medications**
- Misinformation & Disinformation

#### **Providers**

- **Price Gouging & Conflicts**
- □ Surprise Billing
- **Lawsuits Against Patients**

#### Counterfeit Testing

#### **Purchasers**

□ Denial of Coverage

**Denial of Disability Benefits** 

**COVID Timebomb** 

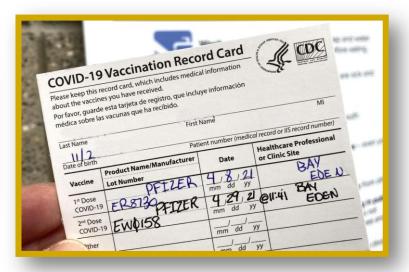
□ Identity Theft Cybercrime



**TMIT Global** 

### Med Record Fraud: Vaccinations, Tests, and Medical Records







www.SafetyLeaders.org December 16, 2021

https://www.safetyleaders.org/webinardecember2021/



# Testing

Fraudulent testing issues include suppliers who have produced testing devices which do not work and thus provide false negative results AS WELL AS dishonest providers of PCR test services who either do not run tests at all or do so in such knowingly incompetent ways that they can harm patients. Also providers who may provide legitimate tests may price gouge patients and their insurance companies.

In <u>law</u>, fraud is <u>intentional deception</u> to secure unfair or unlawful gain, or to deprive a victim of a legal right. Fraud can violate <u>civil law</u> (e.g., a fraud victim may sue the fraud perpetrator to avoid the fraud or recover monetary compensation) or <u>criminal law</u> (e.g., a fraud perpetrator may be prosecuted and imprisoned by governmental authorities), or it may cause no loss of money, property, or legal right but still be an element of another civil or criminal wrong.

Source: https://en.wikipedia.org/wiki/Fraud

# **COVID Testing to Navigate Care**

- □ VIRAL LOAD why is it important?
- □ What is the RIGHT TEST at the RIGHT TIME?
- **QUARANTINE:** How does testing impact it?
- □ ISOLATION: How does testing impact it?
- □ Can testing make FAMILY GATHERINGS SAFER?
- How does TEST-TO-STAY work?
- □ How do I best TEST-TO-TRAVEL?

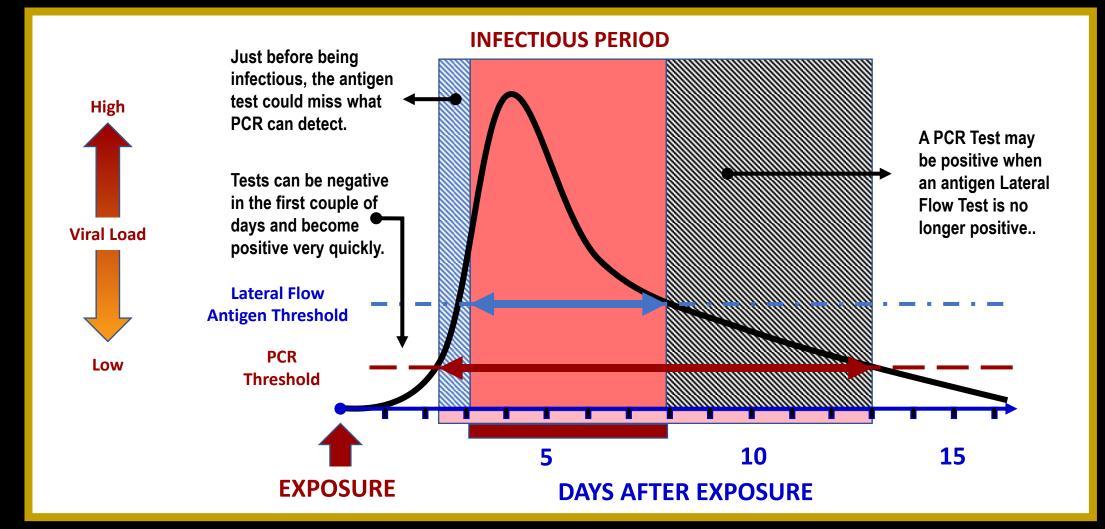


#### Turn the Science into Safety<sub>m</sub>





## The WHO, WHAT, WHEN, and HOW to TEST



### **Most Important Tests: PCR & Rapid Antigen**

### **RT-PCR**

## **Rapid Antigen**





### **Pros and Cons of Tests**

### PCR



- Gold Standard for Diagnosis
- Detects Virus Before Infectious
- Detects Virus Debris after Infectious
- Tie Breaker if Antigen Tests Unclear

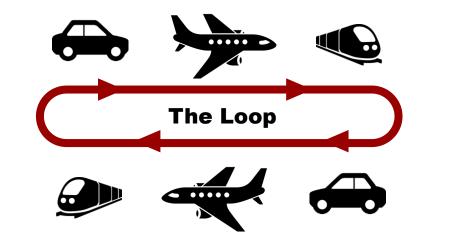
## Rapid Antigen



- Inexpensive
- Can be done At Home
- Positive when Infectious
- Risk of False Negative Result

# Test to Travel Safer









- Test Before Departure
- Maintain Safe Practices in Cars
- Practice Airport & Boarding Safety
- Practice Enroute Safety

- Repeat Airport Safety Practices
- Repeat Safe Practices in Cars
- Test Before Meeting
- Repeat Processes Going Home
- Test Upon Return Home

### Save the Family...and You Save the Worker

# • Test Site Scams

# • False Results

# Identity Theft

#### **Fraudulent Test Sites**



#### **Defrauding Seniors**



#### **Travelers Buy Negative Test Results**

The second se	VENTION CENTER	
LAB RESULTS SARS-COV-2	Date: 01.03.2020	SAMP CE-PROPER
severe acute r	espiratory syndrome	coronavirus 2
Name: JANE DOE	Test: COVID-19	Patient 181 4800892938488-5
	POCITIVE	COMMENT
EXAMINATION	POSITIVE VNEGATIVE	lear
Body Temp.	36.5°C(97.7°F)	-
Respiratory	-	USA
Nodes	-	TODAT

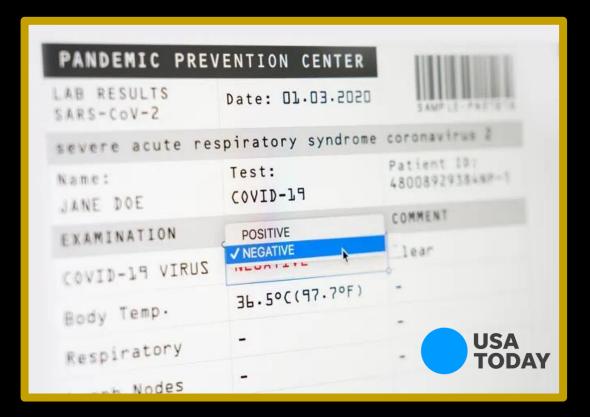
- Test Site Scams
- False Results
- Identity Theft

## **Fraudulent Test Sites**



- Test Site Scams
- False Results
- Identity Theft

# **Travelers Buy Negative Test Results**



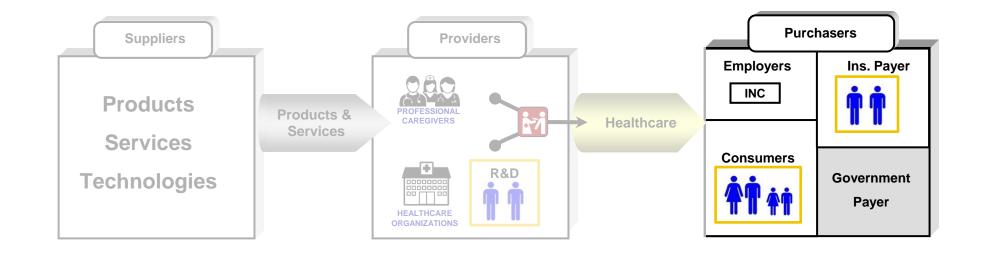
- Test Site Scams
- False Results
- Identity Theft

# **Defrauding Seniors**





# **Fraud Examples Along Value Chain**



**Suppliers** 

- Counterfeit Masks
- Counterfeit Tests
- **Counterfeit Medications**
- Misinformation & Disinformation

#### Providers

- □ Price Gouging & Conflicts
- □ Surprise Billing
- **Lawsuits Against Patients**
- **Counterfeit Testing**

#### **Purchasers**

- Denial of Coverage
- Denial of Disability Benefits
- COVID Timebomb
- Identity Theft Cybercrime



## **Medical Records**

Medical Identity Theft and contamination are an enormous problem and getting worse. The value of one's medical record information can be 10x to 100x the value of one's credit card information sold on the dark web.

In <u>law</u>, fraud is <u>intentional deception</u> to secure unfair or unlawful gain, or to deprive a victim of a legal right. Fraud can violate <u>civil law</u> (e.g., a fraud victim may sue the fraud perpetrator to avoid the fraud or recover monetary compensation) or <u>criminal law</u> (e.g., a fraud perpetrator may be prosecuted and imprisoned by governmental authorities), or it may cause no loss of money, property, or legal right but still be an element of another civil or criminal wrong.

## **Medical Identity Theft**

According to the Federal Trade Commission (FTC), medical identity theft happens when:

Someone uses your personal information — like your name, Social Security number, health insurance account number or Medicare number — to see a doctor, get prescription drugs, buy medical devices, submit claims with your insurance provider, or get other medical care.

Source: https://www.idx.us/knowledge-center/medical-identity-theft-in-the-new-age-of-virtual-healthcare



March 15, 2021

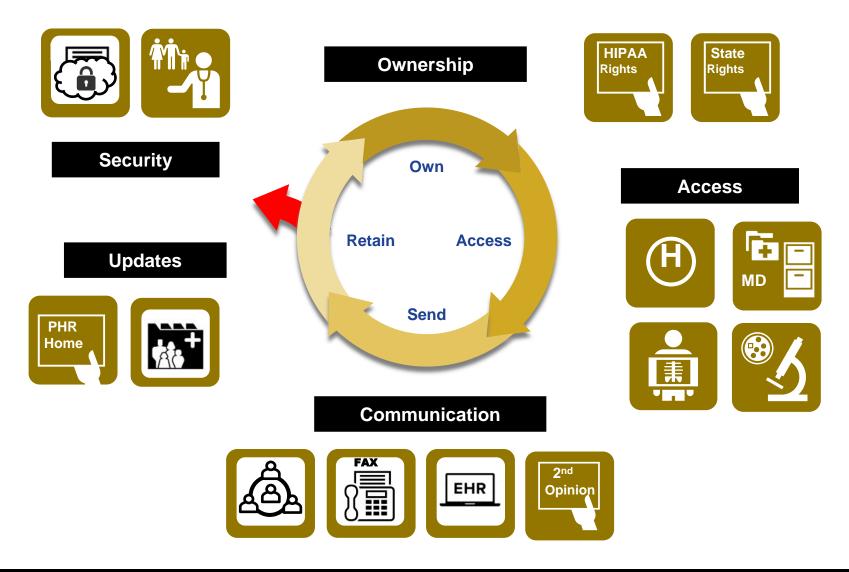
## Medical Identity Theft in the New Age of Virtual Healthcare

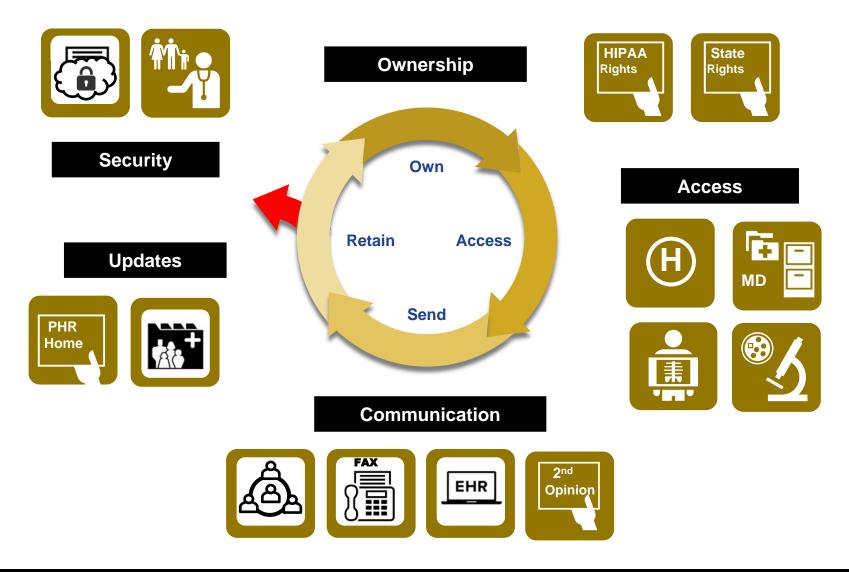
The impact of this criminal activity isn't only felt by the victim. Both individuals and healthcare providers suffer when thieves make fraudulent medical claims. Studies in previous years have estimated that medical identity theft costs the healthcare industry \$30 billion a year, and an average of \$13,500 for each victim to resolve the issue.

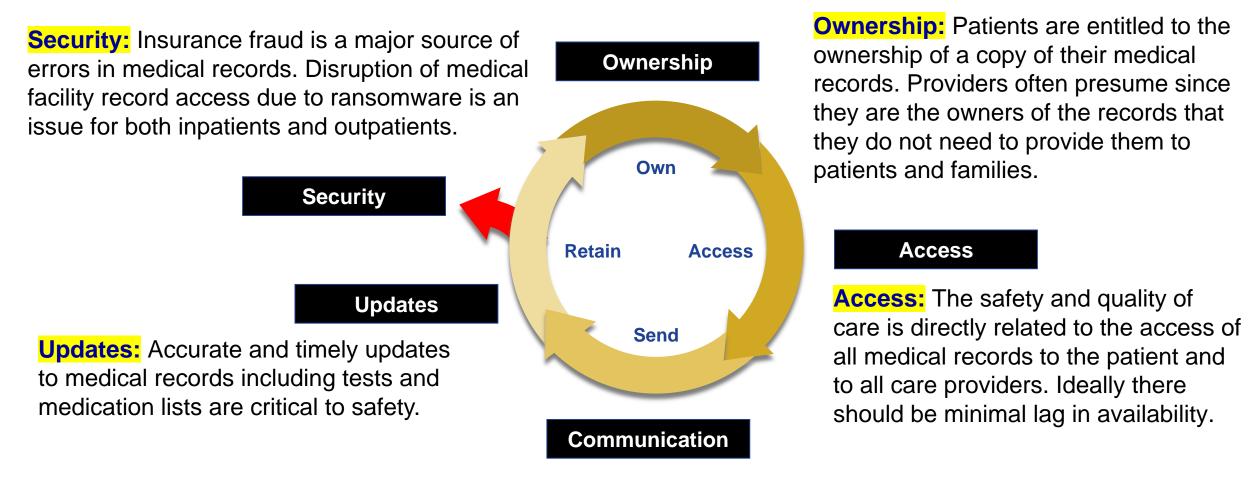
Valued at 20 to 50 times more than financial identities on the black market, confidential records with sensitive health data and personal identifying information are prime targets for criminals. Today, the industry stands at a crossroads as we continue into the digital future of healthcare – will we succeed in mounting a strategic defense against these attacks, or will we always remain one step behind?

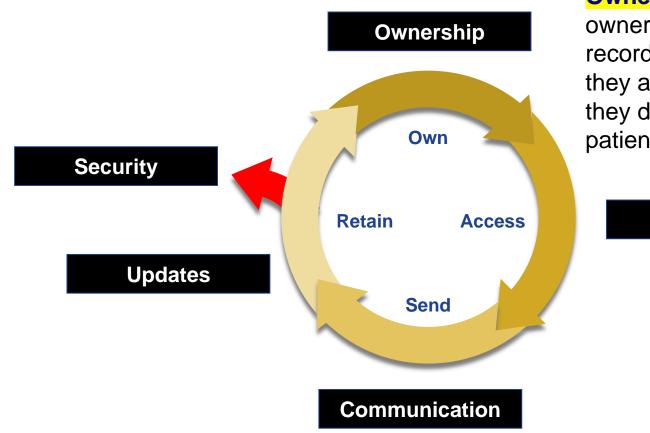
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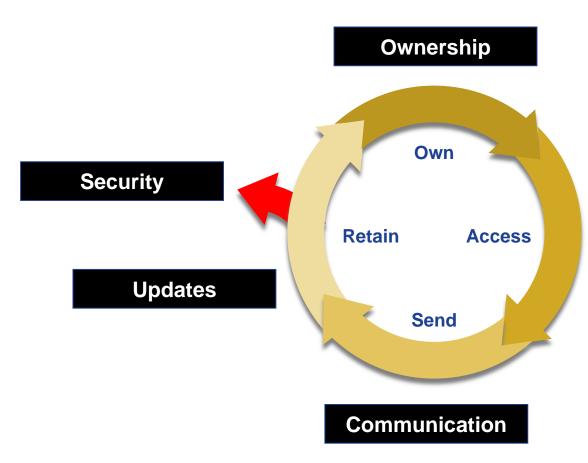






**Ownership:** Patients are entitled to the ownership of a copy of their medical records. Providers often presume since they are the owners of the records that they do not need to provide them to patients and families.

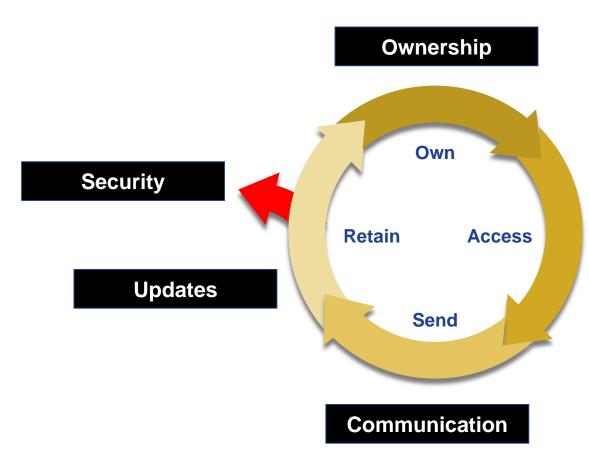
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#### Access

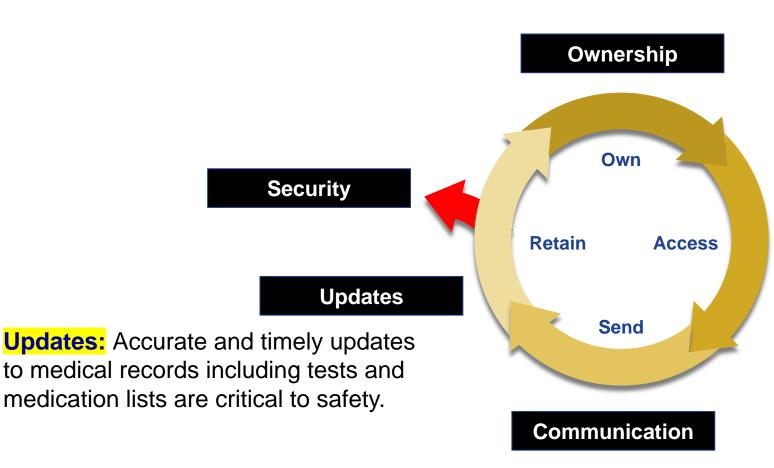
Access: The safety and quality of care is directly related to the access of all medical records to the patient and to all care providers. Ideally there should be minimal lag in availability.



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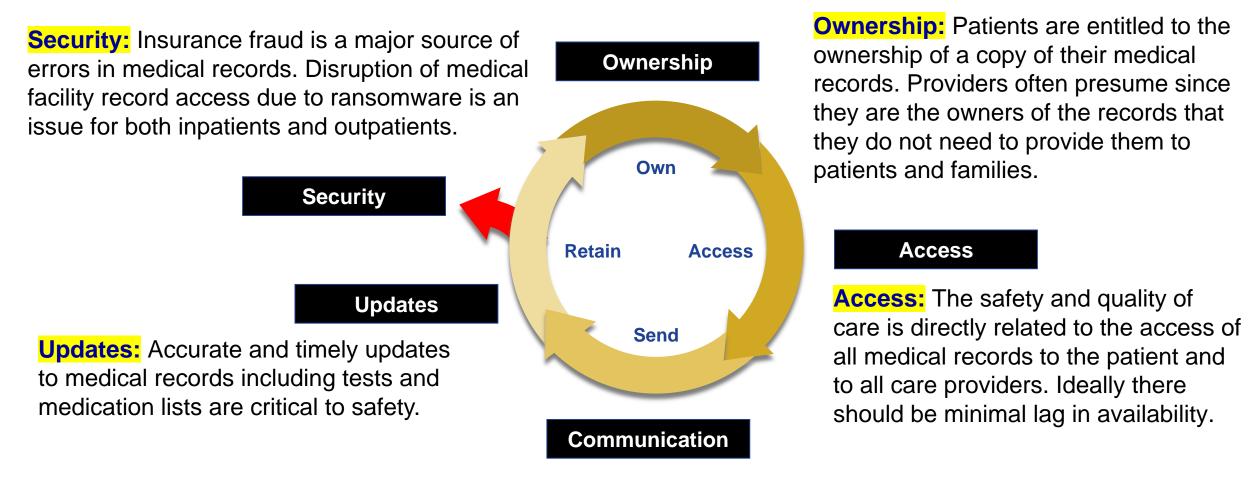
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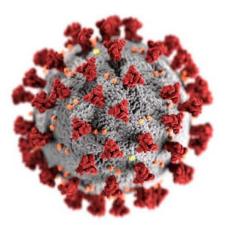
**Coronavirus Care Community of Practice**  Bystander Rescue Care CareUniversity Series

# The Next Normal: Our Family Safety Plan



#### **Gregory H. Botz, MD, FCCM**

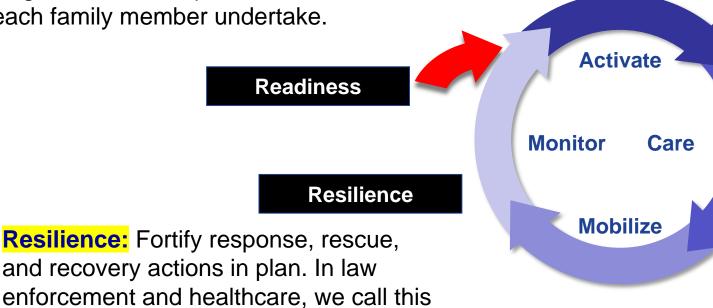
Professor of Anesthesiology and Critical Care UT MD Anderson Cancer Center, Houston, TX Adjunct Clinical Professor, Department of Anesthesiology Stanford University School of Medicine, Stanford, CA



### Family Health Safety Plans

Response

**Readiness:** Preparation, regular review, and updating of a plan based on the latest science. Regular deliberate practice of roles and skills each family member undertake.



**Response:** Family moves to action to respond to an emergency. Safeguards are put in place. The family may respond to a member being infected or exposed to someone infected.

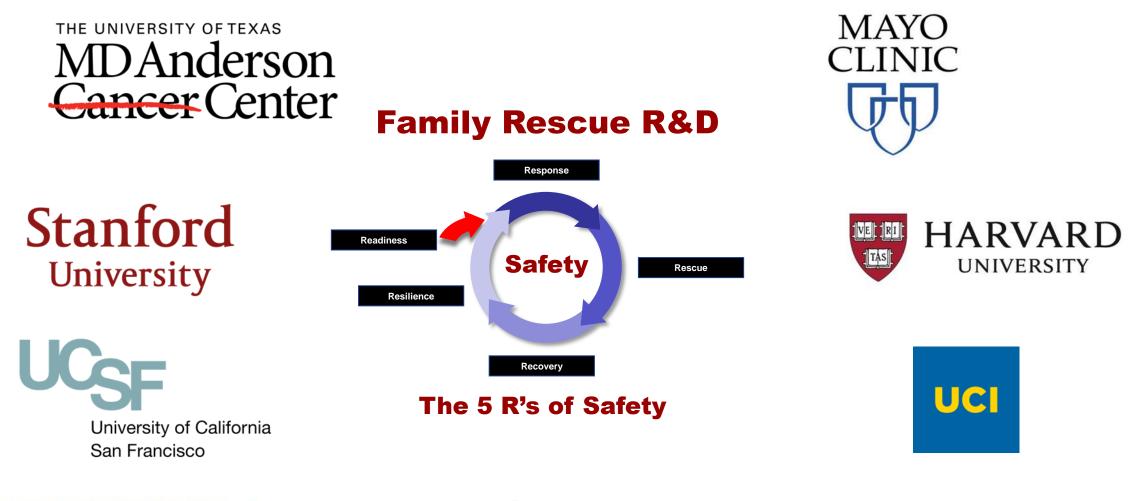
#### Rescue

**Rescue:** Regular deliberate practice of roles and skills to take a loved one to the Emergency Department if they have severe symptoms. This means having records and medications ready go with the patient.

**Recovery:** Follow up care of the family member after an event. Returning to normal family activities after a family member is infected and isolated, hospitalized, or under quarantine."

"target hardening".

Recovery











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# Family Lifeguard Update for 2022



#### **David Beshk**

Award Winning Educator Med Tac Master Instructor Eagle Scout Advisor Merit Badge Counselor



#### **Charles R. Denham III**

High School Student Co-founder Med Tac Bystander Rescue Care Program Co-lead Lifeguard Surf Program Junior Med Tac Instructor Certified Lifeguard

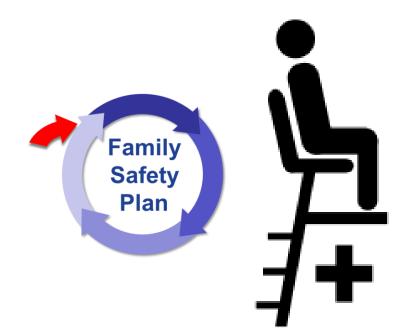




Family Lifeguard

# **Be Your Family Lifeguard**

90% Prevention and 10% Rescue



#### **Family Huddle Checklist**

#### The Goal - Prevent Bubble Trouble

Maintain the Four Pillars: Distance, Mask Use, Hand Hygiene, and Disinfect Surfaces. **Before Event:** 

Consider Rapid Antigen Testing

- Identify how to Optimize Ventilation
- **Determine how to protect At-Risk Members**
- Assign Tasks to Family Members

Prepare Separate Family Bubble Portions 

- Set Up Handwashing Stations
- Develop a Bathroom Plan
- Prepare Bathroom Optimize Ventilation
- Maintain Kitchen Hygiene

#### **During Event:**

- **Convene Holiday Huddle with Guests**
- **Opening Prayer**
- **Describe Safe Family Bubbles**
- **Review Four Safety Pillars**
- Provide Restroom Plan
- Describe Eating Plan
- □ Summarize Clean Up Plan

#### **After Event:**

- Glove up to Clean Up
- Soak Plates and Cutlery in Soapy Water
- Wipe down surfaces touched by guests
- Wipe down bathroom used by guests
- Meet to de-brief to be safer next time







# Social Distancing



# Use of Masks







# Disinfecting Surfaces

SOURCE: Centers for Disease Control

# Holidays, Spring Break, Ski Week, and Vacations



#### **Family Huddle Checklist**

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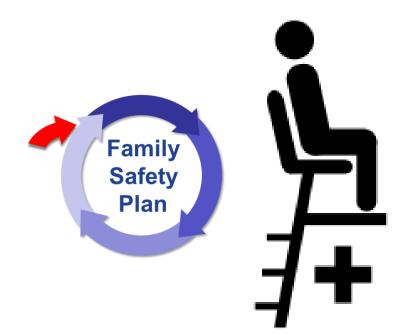
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# What's New for 2022

90% Prevention and 10% Rescue Community Immunity & Aerosol Transmission



#### **Holiday Huddle Checklist**

**The Goal - Prevent Bubble Trouble** Maintain the Four Pillars: Distance. Hand Hygiene, Disinfect Surfaces, and Mask Use **Before Event:** Know Vaccination Status of Guests Know Threat Status of Guests Assign Tasks to Family Members Prepare Separate Family Bubble Portions Set Up Handwashing Stations **Develop a Bathroom Plan** Prepare Bathroom – Optimize Ventilation Maintain Kitchen Hygiene **During Event: Convene Holiday Huddle with Guests Opening Prayer Describe Safe Family Bubbles Review Four Safety Pillars Protect At-risk Guests – Apply the Pillars** Provide Restroom Plan **Describe Eating Plan** □ Summarize Clean Up Plan **After Event:** Glove up to Clean Up - Optional Soak Plates and Cutlery in Soapy Water Wipe down surfaces touched by guests Wipe down bathroom used by guests Meet to de-brief to be safer next time

#### Family Lifeguard



#### **Holiday Huddle Checklist**

The Goal - Prevent Bubble Trouble Maintain the Four Pillars: Distance, Hand Hygiene, Disinfect Surfaces, and Mask Use Before Event: Know Vaccination Status of Guests Know Threat Status of Guests Assign Tasks to Family Members

Prepare Separate Family Bubble Portions

Set Up Handwashing Stations

Develop a Bathroom Plan

Prepare Bathroom – Optimize Ventilation

Maintain Kitchen Hygiene

**During Event:** 

Convene Holiday Huddle with Guests

Opening Prayer

Describe Safe Family Bubbles

Review Four Safety Pillars

Protect At-risk Guests – Apply the Pillars

Provide Restroom Plan

Describe Eating Plan

Summarize Clean Up Plan

#### After Event:

Glove up to Clean Up - Optional

Soak Plates and Cutlery in Soapy Water

Wipe down surfaces touched by guests

Wipe down bathroom used by guests

Meet to de-brief to be safer next time



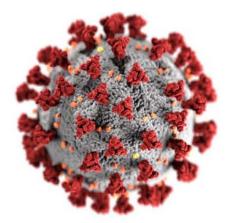
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## **Voice of the Patient**



### **Jennifer Dingman**

Founder, Persons United Limiting Substandard and Errors in Healthcare (PULSE), Colorado Division Co-founder, PULSE American Division TMIT Patient Advocate Team Member Pueblo, CO



## Fight the Good Fight...

## Finish the Race...

# Keep the Faith...

# **Everyone is a Patient**

and

# **Everyone CAN BE** a Caregiver

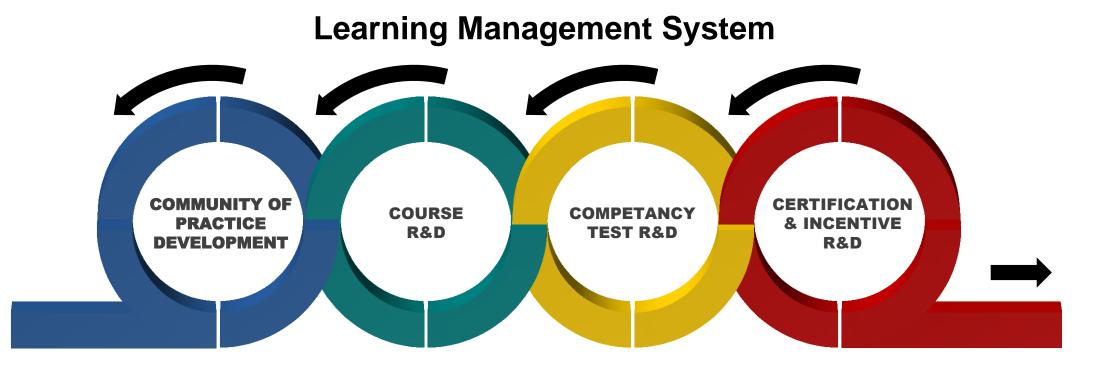
## **Additional Resources**

### **CareUniversity**<sup>®</sup>









### **CareUniversity**<sup>®</sup>







### **Certificates for Med Tac Program**





American College of Surgeons

Inspiring Quality: Highest Standards, Better Outcomes



American Heart Association®

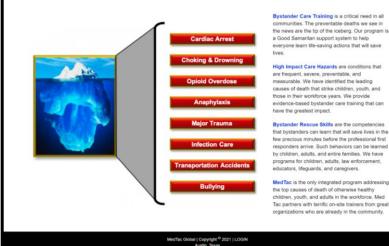
Heartsaver® First Aid CPR AED

https://www.medtacglobal.org/



#### The Battle Against Failure to Rescue

The Med Tac Program was developed by a team originally focused on active shooter events. When they found that there at least 8 leading causes of preventable death including severe bleeding and that there was no integrated program to teach the public what they can do to save lives and prevent "failure to rescue" before EMS arrives, Med Tac was nor. In many cases bystander rescue care can triple survival if the public knows what to do. The program was funded through 2019 by philanthropy through TMIT Global, a 501c3 medical research organization that leads a global patent safety community of practice found at www.SafetyLeaders.org. With the development of the Coronavirus crisis, our rapid response team has prioritized Infection Care as one of our major focus areas. As of January 1st, 2020 the team has published four articles and has developed policy orgams in five states. **Click here** to download a PDF of the four articles.





Bystander Care Training is a critical need in all communities. The preventable deaths we see in the news are the tip of the iceberg. Our program is a Good Samaritan support system to help everyone learn life-saving actions that will save lives.

**High Impact Care Hazards** are conditions that are frequent, severe, preventable, and measurable. We have identified the leading causes of death that strike children, youth, and those in their workforce years. We provide evidence-based bystander care training that can have the greatest impact.

**Bystander Rescue Skills** are the competencies that bystanders can learn that will save lives in the few precious minutes before the professional first responders arrive. Such behaviors can be learned by children, adults, and entire families. We have programs for children, adults, law enforcement, educators, lifeguards, and caregivers.

**MedTac** is the only integrated program addressing the top causes of death of otherwise healthy children, youth, and adults in the workforce. Med Tac partners with terrific on-site trainers from great organizations who are already in the community.

#### High Impact Care Hazards to Patients, Students, and Employees



**Opioid Overdose** 



Major Trauma

Infections

**Transportation Accidents** 

Bullying



Med Tac

**Story Article** 

Campus Safety

BYSTANDERS

& MEDICAL EMERGENCIES Rapid Response Teams Article



AED & Bleeding Control Gear Article



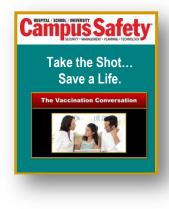
Gear Placement







Take the Shot... Save a Life



A Medical-Tactical Approach undertaken by clinical and non-clinical people can have enormous impact on los of life and harm from very common hazards:

- *High Impact Care Hazards* are frequent, severe, preventable, and measurable.
- *Lifeline Behaviors* undertaken by anyone can save lives.

https://www.medtacglobal.org/



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## **Cardiac Arrest** Choking & Drowning **Opioid Overdose** Anaphylaxis **Major Trauma** Infection Care **Transportation Accidents** Bullying

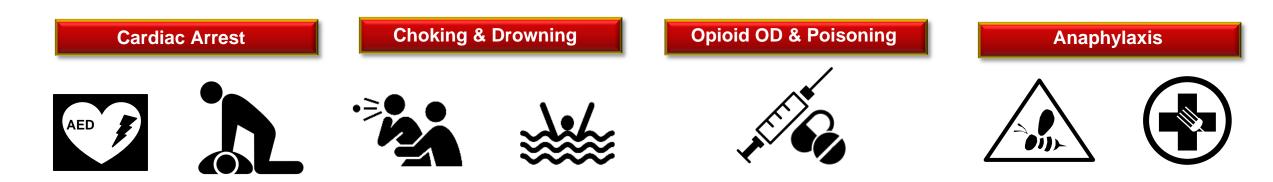
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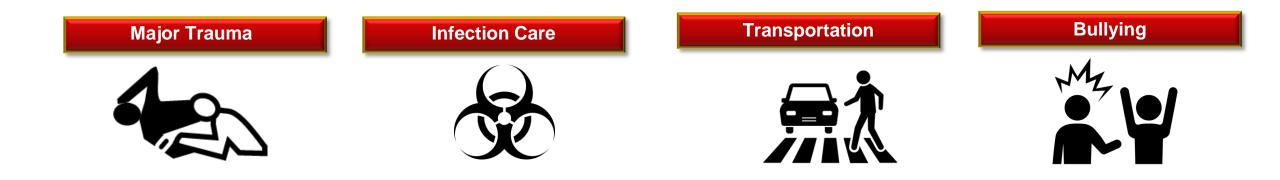
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### The Solution: **Bystander Rescue Care**





### **The Solution: Bystander Rescue Care**

Cardiac Arrest



Sudden Cardiac Arrest: There is an epidemic of SCA with one quarter of the SCA events in children and youth occurring at sporting events. CPR and AED use have a dramatic impact on survival.

Possible Lives Saved in the US: 2 every hour and 3 children per day at a sporting event – 25% of SCA deaths in children occur at such events.



Choking: More than 100,000 lives have been saved with the Heimlich Maneuver. Most choking deaths are preventable. *Possible Lives Saved in the US: 13 per day* 

**Drowning:** By population, drowning and near drowning events are very common. Since much of the OC population is near water, the numbers are likely much greater. *Possible Lives Saved in the US: 8 per day* 

**Opioid OD & Poisoning** 



Opioid Overdose and Poisoning: An exploding opioid OD crisis is gripping our nation with a great toll on families. Narcan opioid reversal agents, rescue breathing and positioning, and rapid EMS response saves lives. Awareness drives prevention.

Possible Lives Saved in the US: There are 197 OD deaths per day. Up to 8 lives may be saved per hour.



Anaphylaxis & Life Threatening Allergies: Many events are unreported; however 22% occur in children without a prior diagnosis of allergies. More than one in twenty adults will have an anaphylactic event in their lifetime. Epinephrine auto-injectors save lives within minutes. Possible Lives Saved in the US: 1 per day

Major Trauma



<u>Major Trauma & Bleeding</u>: Bystander care especially for major bleeding using Stop-The-Bleed techniques of wound pressure, bandages, and tourniquets can have an enormous impact on survival. *Possible Lives Saved in the US: 1 per hour* 





Infection Care: Epidemics, pandemics, and seasonal infections are a leading cause of death. Prevention, preparedness, protection, and performance improvement strategies and tactics are critical to save lives and inform all Med Tac efforts. They are a feature of all Med Tac Bystander Rescue Care. *Possible Lives Incalculable* 



Non-traffic Related Vehicular Accidents: The incidence of non-traffic related drive-over accidents near schools and home is greater than 50 per week. More than 60% of the drivers are a parent or friend. Possible Lives Saved in the US: Including adults, there are 1,900 deaths per year; many are preventable.



<u>Bullying & Workplace Violence</u>: Bullying and abuse of power in schools and at work can lead to suicide, workplace violence, violent intruders, and active shooter events.

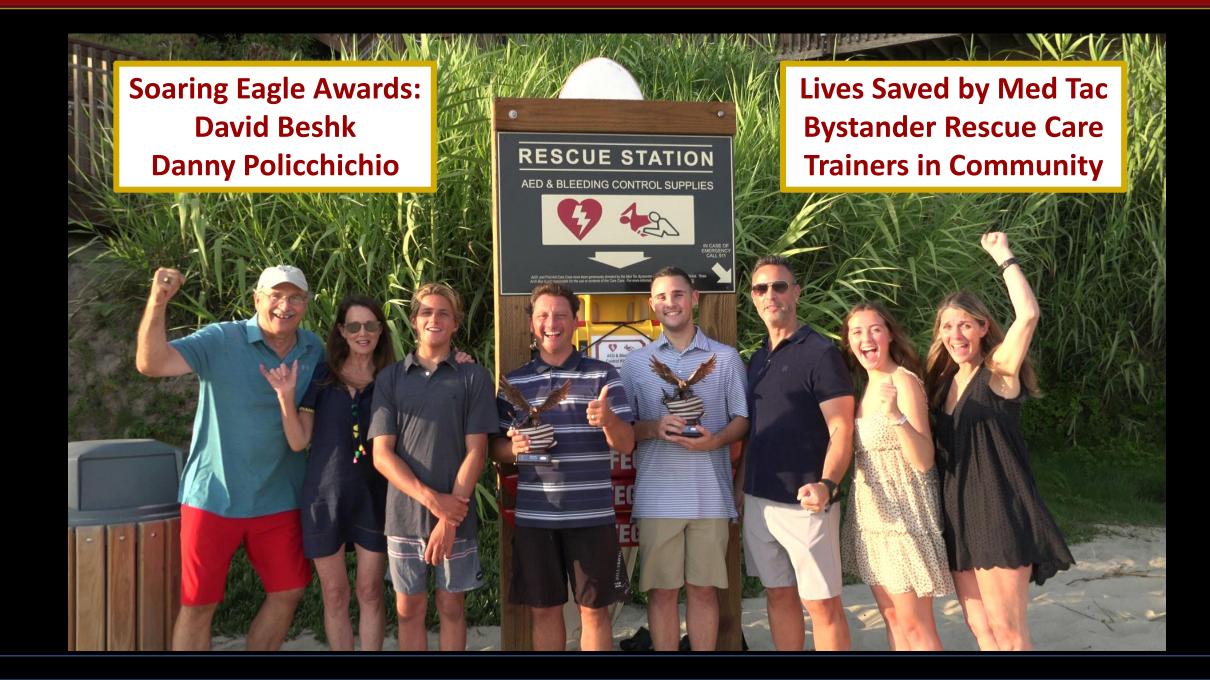
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## **Med Tac Rescue Stations**





#### Soaring Eagle Award





### **Rescue Station Stand:**

- Treated Wood
- Stainless Steel and Bronze Cleats
- Aluminum Signage
- Quick Release Bungie Cords for easy access

### **Rescue Gear:**

- Dedicated 911 phone
- Soft Rescue Tubes
- Rescue Surfboard
- Spine board



### **Care Case:**

- AED
- Stop the Bleed Kits
- CPR Rescue Masks
- COVID Safety Gear

### **Approved by Advisors:**

- OC Lifeguards
- Laguna Beach Lifeguards
- Emergency Medicine MDs
- Critical Care MDs
- Infection Control Experts

**Med Tac Rescue Station Sites** 

MED



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### **COVID-19 and Adult CPR**

If an adult's heart stops and you're worried that they may have COVID-19, you can still help by performing Hands-Only CPR.

#### Step 1



Phone 9-1-1 and get an AED.



Cover your own mouth and nose with a face mask or cloth.



Cover the person's mouth and nose with a face mask or cloth.



Perform Hands-Only CPR. Push hard and fast on the center of the chest at a rate of 100 to 120 compressions per minute.



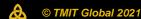
American

Association.

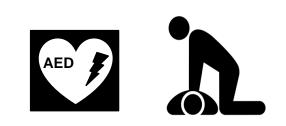
Heart

Use an AED as soon as it is available.

KJ-1424 4/20 © 2020 American Heart Association



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Possible Lives Saved in the US: There are 197 OD deaths per day. Up to 8 lives may be saved per hour.

### SAVE A LIFE. GET NALOXONE.

Naloxone stops an overdose caused by opioid pain medication, methadone or heroin.

People at risk for overdose and their family and friends can learn to spot an overdose and respond to save a life.

### To get naloxone, present this card to the pharmacy staff.



"Coupons available, see evzio.com for more info

FOR ALL PRODUCTS, repeat naloxone administration after 2–3 minutes if there is no response.

Most insurance will cover at least one of these options, or you can pay cash. All products contain at least two doses For more on opioid safety, videos on how to use naloxone, or to get help for addiction, go to PrescribetoPrevent.org

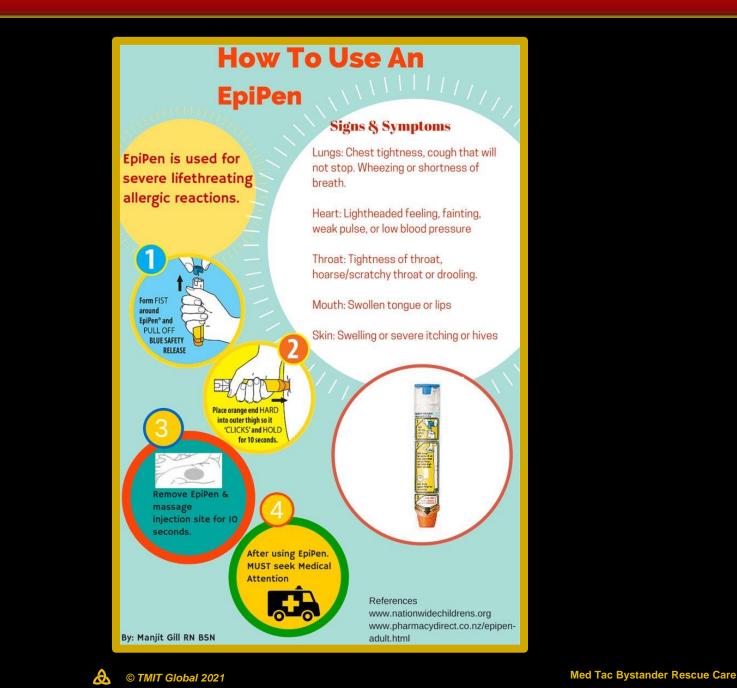


Used with permission from Boston Medical Center

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**Clean A Cut – Save A Life:** The pathogens of today are very resistant to antibacterial agents and can progress to life-threatening sepsis. So minor cuts and scrapes must be treated immediately and watched closely. Such wounds need to be cleaned quickly, only with soap and water. Alcohol or hydrogen peroxide will harm healing and they harm the infant cells critical to closing the wound.

**Transportation** 



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